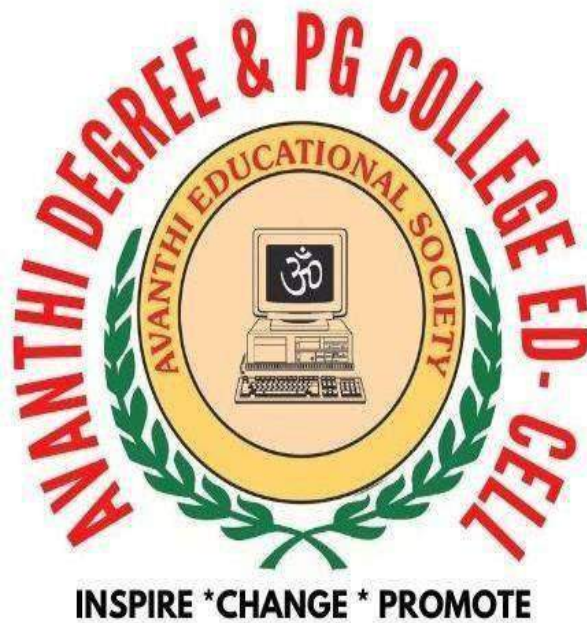


# Entrepreneurship Development Cell



**REPORT FOR**

**THE YEAR 2021-2022**

## Action Taken Report 2021-2022

S. No	Date	Program
1.	16th December, 2021	<b>Orientation on ED- Cell and Career Opportunities for MBA &amp; MCA students</b>
2.	20th December, 2021	<b>One day Personality development Programme for MBA &amp;MCA students By Unik Life Trainers.</b>
3.	27th December, 2021	<b>Workshop on communication Skills</b>
4.	27 <sup>th</sup> January To 13 <sup>th</sup> March 2022- under MSME ESDP	<b>workshop on Search Engine Marketing</b> <b>workshop on GST - juniors &amp; seniors</b> <b>workshop on Accounts Executive</b> <b>workshop on WEB Designing</b>
5.	11th February, 2022	<b>A Seminar on Entrepreneurship (Inspiring young minds for MBA Students</b>
6.	23rd February,2022	<b>Entrepreneurship as a career &amp; building an Innovation MBA Students</b>
7.	25th & 26th February,2022	<b>Renaissance-2022 A Two day national seminar on “Technopreneurship 4.0 “</b>
8.	7 <sup>th</sup> March, 2022	<b>SAMBHAV ‘A National level awareness Program on entrepreneurship in Association with MSME for MCA students</b>
9	12th March,2022	<b>One day hands on Student Development Programme on Business Data Analytics</b>
10.	21 <sup>st</sup> March, 2022	<b>SAMBHAV ‘A National level awareness Program on entrepreneurship in Association with MSME for MBA students</b>
11.	29th March, 2022	<b>Techment Lecture series-1 On HR Analytics MBA Students</b>
12.	1st April, 2022	<b>Industrial visit to NRSC for TASK registered students</b>

<b>13.</b>	<b>21/5/2022</b>	<b>Techment lecture series -III on Cyber security Speaker Mr. Krishna Chaitanya - CEO ,of Cyberensis Infosec</b>
<b>14.</b>	<b>15/6/2022</b>	<b>Techment lecture series -IV on Crypto currencies &amp;its implication in India Speaker Mr. Vijay kiran Agastya -Co founder &amp; CEO of NextGen Learning &amp; consulting Pvt Ltd.</b>
<b>15.</b>	<b>28/6/2022</b>	<b>Techment lecture series -V on Performance management Speaker - Mr. Karuna Moorthy -MD founder of Windplus Pvt Ltd.</b>



## AVANTHI DEGREE AND P.G. COLLEGE

(Approved by AICTE, Affiliated to Osmania University & Recog. by Govt. of T.S.)16-11-741/B/1/A, Moosarambagh Dilsukhnagar, Hyderabad - 500 036.

<b>Event Report</b>		
S.No	Description	Details
1.	Name of the Activity	Orientation on ED- Cell and Career Opportunities for MBA I year students
2.	Date of conduction	16 <sup>th</sup> December, 2021
3.	Organized by	Avanthi Degree and PG College ED- Cell
4.	Co ordinator	Dr. N. Renuka & Mr. Naveen Chandra
5.	No of participants	First session 108 MBA students Second session 106 MCA students
6.	Venue	Seminar Hall
7.	Chief Guest/ Speaker	Dr. V. G. Chary, Rtd. Director SSIM
8.	Objectives	The Objective of the orientation was to motivate and inform the students about the ED- Cell's role in college and make students understand about current Entrepreneurship Opportunities & Carrier Opportunities.
9.	Outcomes	<ul style="list-style-type: none"> <li>• Students will know about the programmes conducted under ED- Cell</li> <li>• Students will know about different career opportunities available.</li> <li>• Students will be aware of newer opportunities during Covid.</li> <li>• Students to know about opportunities in particular niches.</li> </ul>
10.	Description	The resource person beginning with his life experiences. To help students understand the opportunities and benefits of entrepreneurship, which may assist them in realizing their dream business via innovative products, and to promote a better entrepreneurial culture inside the institution, the speaker also discussed about Career Opportunities like what abilities are needed to improve during the pandemic in order to succeed. The speaker gave an insight about Current Industry. The session was very interactive; students raised many queries and the found answers to their queries.

**Orientation on ED- Cell and Career Opportunities for MBA & MCA students**  
**Dr. V. G. Charv, Rtd. Director SSIM**





# AVANTHI DEGREE AND P.G. COLLEGE

(Approved by AICTE, Affiliated to Osmania University & Recog. by Govt. of T.S.)  
16-11-741/B/1/A, Moosarambagh Dilsukhnagar, Hyderabad - 500 036.

<b>Event Report</b>		
S.No	Description	Details
1.	Name of the Activity	One day Personality development Programme for MBA &MCA Ist yearstudents By Unik Life Trainers.
2.	Date of conduction	20 <sup>th</sup> December, 2021
3.	Organized by	Avanthi Degree and PG College ED- Cell
4.	Co ordinator	Dr. N. Renuka, Dr. Deepthi, Mrs. Annapurna and Mrs. Tabassum
5.	No of participants	170
6.	Venue	Seminar Hall
7.	Chief Guest/ Speaker	Mr. Nageshwar Shukla, Life coach and Business trainer, Mrs. BabinaMahapatra, Motivational trainer & Life coach, Mr. Bolla Sudhir, Wellness Coach and Mrs. Merry Matha, Life of Attraction Coach.
8.	Objectives	The main aim of Personality development programme is aimed at confidence building-techniques, develop life-skills, enhance potentialof students, enrich mind-sets of students towards establishing their own career and increasing employability of students
9.	Outcomes	Outcome of the programme is to make the student, aware of himself/herself about his/her goals of life, his/her strengths, weaknesses, opportunities and challenges, to plan how to maximize the strengths, to overcome the weaknesses, to avail himself/herself of the opportunities and finally, to convert the challenges into opportunities and achievements.
10.	Description	The session started by motivating the students to work hard for a good career and setting goals. The speaker Mr. Nageshwar Shukla, Life coach and Business trainer spoke about win- win culture and guided students about leadership qualities. The speaker also told students the importance of vision for good career. Students learned and gained knowledge and understood the importance of setting short term goal with set a deadline to achieve their goal. Mrs. Babina Mahapatra, Motivational trainer & Life coach taught how to get a better life, work effectively and find their path to success, to make a difference by adding value in life's, by creating positive views in society and by building a healthy and happy environment. Mr. Bolla Sudhir, Wellness Coach motivated the students to get to their physical and emotional health goals. Those goals include-Lower stress and Eating better that can help you make better general choices that fit your lifestyle Mrs. Merry Matha, Life of Attraction Coach taught students the techniques that provides guidance for creating harmony, balance in all life situations that can move towards outcome that would lead towards satisfaction.

**One day Personality development Programme for MBA &MCABv**  
**Unik Life Trainers.**





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Event Report		
S.No	Description	Details
1.	Name of the Activity	Workshop on communication Skills
2.	Date of conduction	27 <sup>th</sup> December, 2021
3.	Organized by	Avanthi Degree and PG College ED- Cell
4.	Co ordinator	Dr. N. Renuka, Dr. Deepthi and Mrs. Tabassum
5.	No of participants	94
6.	Venue	Seminar Hall
7.	Chief Guest/ Speaker	Dr. Rihana, Asst. Professor, Jindal Global Business School
8.	Objectives	The workshop aims at all round development of students by focusing on Communication skills. To promote professional practice of effective communication
9.	Outcomes	The workshop was how students present them self professionally while following the corporate/business etiquette. And Identifytheir Key Skills as per Knowledge Skill and Attitude and utilize the acquired techniques in their day-to-day life & business environment.
10.	Description	The session started with the topic of listening through fun filled activities to develop student's confidence level. The students were made to know the importance of communication skills for all type of professions. Madam conducted brain storming sessions to all the students to realize the importance of imparting communication skills besides madam also advised the students to incorporate certain skills like leadership qualities and explained the golden circle developed by simon in a practical way. The workshop was an enlightening experience and aimed at developing listening, speaking skills instead of merely providing the theoretical knowledge and developing habits which lead to improve interactive skills.



**Workshop on communication Skills**  
**Dr. Rihana, Asst. Professor, Jindal Global Business School**





## AVANTHI DEGREE AND P.G. COLLEGE

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16-11-741/B/1/A, Moosarambagh Dilsukhnagar, Hyderabad - 500 036.

<b>Event Report</b>		
<b>S.No</b>	<b>Description</b>	<b>Details</b>
1.	Name of the Activity	Orientation on MSME workshop for entrepreneurship and skill development programme
2.	Date of conduction	10/01/2022
3.	Organized by	Avanthi Degree and PG College ED- Cell
4.	Co ordinator	Dr S Apparao Dr. Deepthi and Mrs. Tabassum
5.	No of participants	First session 130 MBA students
6.	Venue	Seminar Hall
7.	Chief Guest/ Speaker	Dr S Apparao, Mrs. Tabassum
8.	Objectives	The orientation was to motivate and orient the students about the purpose of ED CELL in the college and various programmes conducted under ED Cell. Also help them to learn about the advantages of enrolling into various ESDP under Ni MSME.
9.	Outcomes	The orientation of Entrepreneurship Development gave the students idea about the programmes conducted under ED Cell and their innovative ideas towards the activities are welcomed.

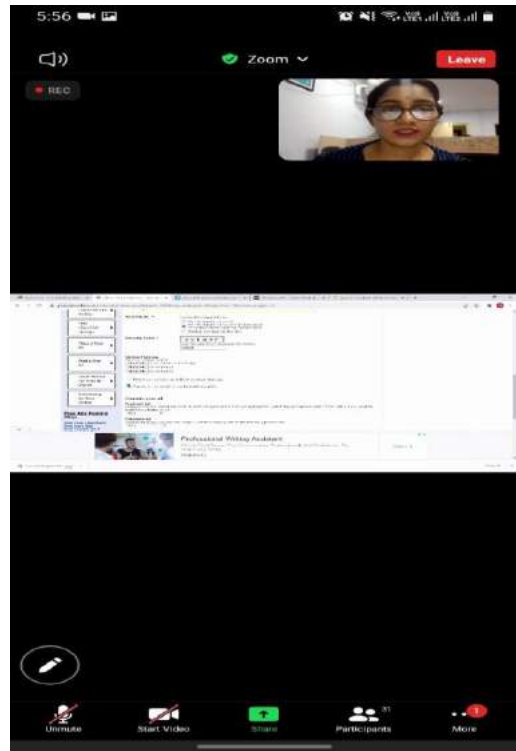
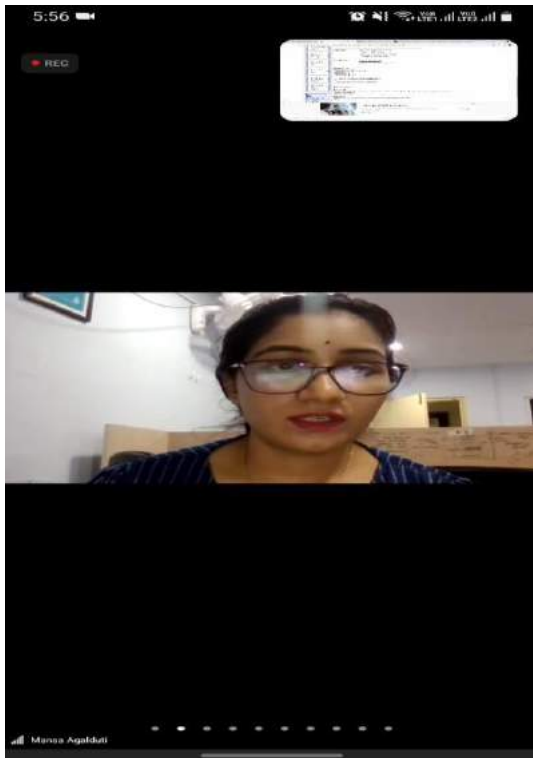
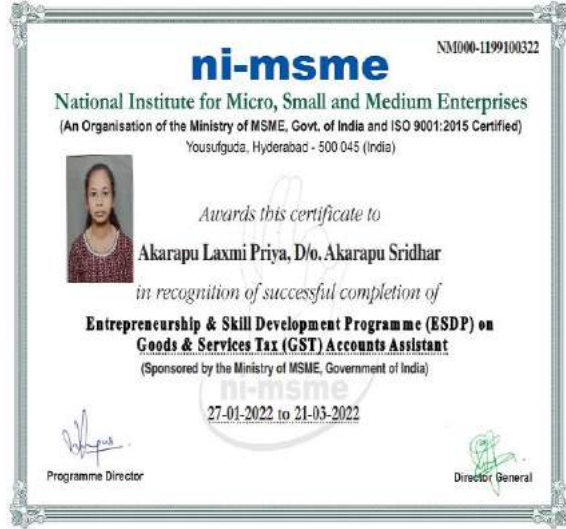




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16-11-741/B/1/A, Moosarambagh Dilsukhnagar, Hyderabad - 500 036.

Event Report		
S.No	Description	Details
1.	Name of the Activity	workshop on Search Engine Marketing workshop on GST - juniors & seniors workshop on Accounts Executive workshop on WEB Designing
2.	Date of conduction	27/01/2022 to 13 <sup>th</sup> February ,2022
3.	Organized by	Avanthi Degree and PG College ED- Cell & MSME ESDP Scheme
4.	Co ordinator	Dr S Apparao Dr. Deepthi and Mrs. Tabassum
5.	No of participants	MBA 1 <sup>st</sup> & 2 <sup>nd</sup> Year, 154 MBA students
6.	Venue	Online
7.	Trainer	Y Mahalaxmi
8.	Objectives	The orientation was to motivate and orient the students about the purpose of ED CELL in the college and various programmes conducted under ED Cell. Also help them to learn about the advantages of enrolling into various ESDP under Ni MSME
9.	Outcomes	The orientation of Entrepreneurship Development gave the students idea about the programmes conducted under ED Cell and their innovative ideas towards the activities are welcomed





## AVANTHI DEGREE AND P.G. COLLEGE

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<b>Event Report</b>		
<b>S.No</b>	<b>Description</b>	<b>Details</b>
1.	Name of the Activity	A Seminar on Entrepreneurship (Inspiring young minds for MBA1 <sup>st</sup> year students
2.	Date of conduction	11 <sup>th</sup> February, 2022
3.	Organized by	Avanthi Degree and PG College ED- Cell
4.	Co ordinator	Dr. K. Vijay Kumar and Mr. Kingston
5.	No of participants	110
6.	Venue	Seminar Hall
7.	Speaker	M. Ramaswamy Srinivasan, Managing Partner of SVG & Crispy Crush Co-Founder.
8.	Objectives	<ul style="list-style-type: none"> <li>• To motivate students towards entrepreneurship as it cancreate employment for the future generations.</li> </ul>
9.	Outcomes	<p>Students will develop effective communication skills that apply to every facet of life and any career path.</p> <p><input type="checkbox"/> Students will gain valuable life skills that will aid them in navigating an uncertain future.</p>
10.	Description	<p>The purpose of the seminar was to raise fundamental awareness of entrepreneurial concepts and to teach students how to identify and develop a mentality for pursuing entrepreneurship as a vocation. Sir introduced the concept of entrepreneurship by debunking myths about it and discussing various aspects of it, such as entrepreneurs are born, not made, and a great idea is the only ingredient in a business recipe. He stated that the reason people do not start new businesses is due to a lack of information among people and leads to opting for positions in the private or government sector to reduce risk. He also discussed his experience as an entrepreneur. Sir also spoke about drive, communication skills, and technical skills, in great depth and different successful entrepreneurs like Rohit Bhatt, Azim Premji, Lakshmi Mittal, Dhirubhai Ambani, Sachin and Binny Bansal, Kishore Biyani, and their paths to entrepreneurship. The seminar inspired students and helped them understand that to start a new business properly planning ahead of time and executing the plans is important. Students enthusiastically participated in asking questions at the end of the session.</p>

**A Seminar on Entrepreneurship (Inspiring young minds for MBA 1<sup>st</sup> year students By M. Ramaswamy Srinivasan, Managing Partner of SVG & Crispy Crush Co-Founder**





# AVANTHI DEGREE AND P.G. COLLEGE

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16-11-741/B/1/A, Moosarambagh Dilsukhnagar, Hyderabad - 500 036.

Event Report		
S.No	Description	Details
1.	Name of the Activity	Entrepreneurship as a career & building an Innovation (for Both MBA I& II year students).
2.	Date of conduction	23 <sup>rd</sup> February,2022
3.	Organized By	Avanthi Degree and PG College, ED cell
4.	Co ordinator	Dr. Deepthi & Mrs. Tabassum
5.	No of participants	140
6.	Venue	Seminar Hall
7.	Chief Guest/ Speaker	Prof. M. L. Saikumar, Former Dean ( Academics), Institute of Public Enterprise
8.	Objectives	The major emphasis of this programme was placed on ways to inform students about entrepreneurship opportunities and career building and the development of an innovative culture.
9.	Outcomes	<ul style="list-style-type: none"><li>• motivates the students to become &amp; take up Entrepreneurship as a career</li><li>• The main objective of the talk was to introduce students on how to convert ideas and innovations into businesses.</li></ul>
10.	Description	<p>He the lecture started by introducing different aspects of entrepreneurship and emphasized that zeal and great idea are the only ingredients in a recipe for business startup. He mentioned that the reason that people do not start their new ventures in a country like India is due to non-awareness amongst the population of India and decides to go for jobs in private or government sectors so as to minimize the risk. Therefore, he emphasised to raise the basic awareness of entrepreneurial concepts and to enable students to identify and learn how to make a mind-set to take up entrepreneurship as a challenging career.</p> <p>He also discussed how unmet needs drive innovation and how these needs generate ideas that turn into successful business models. He emphasized the importance of being able to gather insights from all over the business environment.</p> <p>He concluded the session by emphasizing innovation and the importance of understanding one's customer's needs. The floor was then opened for questions, which the guest answered them intently.</p>



**Entrepreneurship as a career & building an Innovation(for  
Both MBA I& II year students).**





## AVANTHI DEGREE AND P.G. COLLEGE

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16-11-741/B/1/A, Moosarambagh Dilsukhnagar, Hyderabad - 500 036.

<b>Event Report</b>		
S.No	Description	Details
1.	Name of the Activity	Renaissance-2022 A Two day national seminar on “Technopreneurship 4.0 “
2.	Date of conduction	25 <sup>th</sup> & 26 <sup>th</sup> February,2022
3.	Organized By	Avanthi Degree and PG College, ED cell
4.	Co ordinator	All Faculty
5.	No of participants	500 Plus students
6.	Venue	<ul style="list-style-type: none"> <li>• 25th February, 2022 - Prelims at Avanthi Degree &amp; PG college</li> <li>• 26th February, 2022- Mains Sundarayya Vignana Kendram,Baghlingampally, Hyderabad.</li> </ul>
7.	Outcomes	<ul style="list-style-type: none"> <li>• Students experience diverse views on a text.</li> <li>• Students are highly motivated to research and prepare for discussion.</li> </ul> <p style="margin-left: 20px;">Students are put at ease because seminars put each participant on even ground.</p>
	Description	<p>The inaugural function was presided by chief guest Prof. R. Limbadri, Chairman TSCHE. Who enlightened the students on T hub activities 7 introduced students to NIPUNA a hub of skills, to become competent in their career. The guest of honor for the session was Dr Arun Kumar Parayatham, register MIST program at IIT Hyderabad gave a complete insight on Datamining in the first technical session and the special guest for the event was Mr. R Shailesh Reddy, CEO TSAT Network. His address to students remembered APJ Abdul Kalam for his social entrepreneurship &amp; encouraged women students to take up startup challenges. He also offered avanthi students a visit to TSAT Network to students. Second technical session was on Data analytics by Dr. Meher Karuna –IPE and third technical session on IOT Dr. Nagender Kumar Suryadevara, Associate Prof. University of Hyderabad.</p> <p>To make the students enthusiastic and fill them with zeal many awards and cash prizes were given to the participants and winners from various colleges from twin cities. The Valedictory ceremony was graced by Mrs. Geeta Mallikarjuna COO HMA as Chief Guest. Dr Nagender Kumar Suryadevara addressed the gathering as guest of honor and special guest for valedictory was Mr. Diwakar Konda Advisory &amp; Transformation service (ATS).</p>





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16-11-741/B/1/A, Moosarambagh Dilsukhnagar, Hyderabad - 500 036.

Event Report		
S.No	Description	Details
1.	Name of the Activity	SAMBHAV 'A national level awareness program on entrepreneurship in association with MSME for MCA students
2.	Date of conduction	21 <sup>st</sup> March, 2022
3.	Organized by	Avanthi Degree and PG College ED- Cell
4.	Co ordinator	Mr. Naveen Chandhra
5.	No of participants	110
6.	Venue	Seminar Hall
7.	Speaker	Mr. G. Sudarshan, Program Director, Faculty Member & I/C Startup Incubation centre, MSME
8.	Objectives	The objective of the SAMBHAV Awareness Program was to inspire and motivate young people to pursue careers in entrepreneurship.
9.	Outcomes	<ul style="list-style-type: none"><li>• To promote entrepreneurship among youth.</li><li>• To make students participate in the training programme to become "Atmanirbhar" to boost economic growth.</li></ul>
10.	Description	The awareness campaign aimed to inspire students to pursue entrepreneurship as a career option. Mr. Gaddam Sudarshan, the programme director, highlighted various financing alternatives as well as the MSME Schemes. He explained how a potential entrepreneur may get a loan through MUDRA, CGTMSE, and Standup India. He also explained about the Udyam and GeM registration processes with us. Students were also shown audio-visual films and presentations regarding the Ministry of MSME's and its organisations' activities in order to encourage them to become job providers rather than job seekers.

**SAMBHAV 'A national level awareness program on entrepreneurship in association with MSME for MCA students**



# SAMBHAV

National Level Awareness program (NLAP)  
on Entrepreneurship as part of  
Azadi Ka Amrit Mahotsav (AKAM)

**In Association with**  
**Avanthi Degree & PG College, Hyderabad**  
**on 21-03-2022 from 10:00an - 11:30 am**



**Contacts:**

**04023633228**

**9494959108**

**email:sudarshan@nimsme.org**

**Program Director**

**Mr. G. Sudarshan**  
Faculty Member &  
I/C Startup Incubation Centre  
**ni-msme**



**National Institute for Micro Small and Medium Enterprise**  
An Organisation of the Ministry of MSME, Govt. of India  
ISO 9001-2015 Certified Organisation, Yosufguda, Hyderabad- 500045  
www.nimsme.org. email:info@nimsme.org. 04023633260



## Sambhav National Level Awareness Programme

National Institute for MSME organized 'Sambhav' National Level Awareness Program for Engineering and Management colleges. Dr. S. Glory Swarupa, Director General inaugurated the programs. In her inaugural address she said the main objective of NLAP is to spread awareness about the schemes and activities undertaken by the Ministry and its organization. She said that through the awareness programme, an attempt is being made by the



Ministry of MSME, Govt to encourage students/ youth to take up entrepreneurship as their career. Mr. Gaddam Sudarshan program director explained finance options and MSME Schemes. He explained



how a prospective entrepreneur can obtain a loan under MUDRA, CGTMSE and Standup India. He also explained about Udyam and GeM Registration procedures. Around 1200 participants attended the programme from various engineering and management colleges comprising from Telangana and Andhra Pradesh states. Along with the interactive sessions, the students were also shown audio-video films and presentations about

the activities of the Ministry of MSME and its organizations. The participants were motivated and expressed their interest of becoming job givers rather than becoming job seekers.



# AVANTHI DEGREE AND P.G. COLLEGE

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16-11-741/B/1/A, Moosarambagh Dilsukhnagar, Hyderabad - 500 036.

Event Report		
S.No	Description	Details
1.	Name of the Activity	One day hands on Student Development Programme on Business Data Analytics (for MBA I year students).
2.	Date of conduction	12 <sup>th</sup> March,2022
3.	Organized By	Avanthi Degree and PG College, ED cell
4.	Co ordinator	Dr. Deepthi , Mrs. Tabassum & Dr. Vijay
5.	No of participants	70
6.	Venue	Seminar Hall and Practical Session in Computer Lab.
7.	Speaker	Dr. D. Maheswara Reddy, Prof. in Management, National Institute of Tourism & Hospitality Management
8.	Objectives	The main purpose of the programme was to help students in establishing competence in business data analytics using SPSS and how to apply knowledge of management techniques in business environment.
9.	Outcomes	<ul style="list-style-type: none"><li>• Students understood the importance of learning Business DataAnalytics to enhance their carrier.</li><li>• Students learnt the basic data analysis with SPSS.</li><li>• Students learnt how to enter data, define variables, and perform variable manipulation and transformation using SPSS.</li></ul>
10.	Description	<p>Sir delivered an overview of business data analytics in the morning session and discussed how this mix of fields allows business analytics to bridge the gap between management and technology. He explained the fundamentals of statistics before going through the fundamentals of SPSS and how to use it. He also explained to students how business analytics can offer concrete recommendations to fix problems and improve firms by learning from existing data.</p> <p>In the afternoon, students participated in a full lab session where they learned how to open a data file with SPSS, coding and data entry, selected SPSS procedures and Data analysis and interpretation with SPSS.</p>





# AVANTHI

## DEGREE & PG COLLEGE, DSNR

ENTREPRENEURSHIP DEVELOPMENT CELL  
ORGANIZES

A ONE DAY HANDS ON STUDENTS DEVELOPMENT PROGRAMME  
ON BUSINESS DATA ANALYTICS

ON 12TH MARCH 2022

### VENUE

**AVANTHI DEGREE  
& PG COLLEGE  
SEMINAR HALL**

### RESOURCE PERSON



**DR.D MAHESHWARA  
REDDY**  
PROFESSOR IN MANAGEMENT  
NATIONAL INSTITUTE OF TOURISM  
& HOSPITALITY MANAGEMENT

COORDINATORS  
**DR K. DEEPTHI**  
**MRS TABASSUM SULTANA**

CONVENOR  
**DR N RENUKA**  
HOD DEPARTMENT OF BUSINESS  
MANAGEMENT

ORGANIZING CHAIR  
**DR S APPARAO**  
PRINCIPAL  
AVANTHI DEGREE & PG COLLEGE

**One day hands on Student Development Programme on Business Data Analytics(for MBA I year students).**





# AVANTHI DEGREE AND P.G. COLLEGE

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Event Report		
S.No	Description	Details
1.	Name of the Activity	SAMBHAV 'A national level awareness program on entrepreneurship in association with MSME for MBA students
2.	Date of conduction	21 <sup>st</sup> March, 2022
3.	Organized by	Avanthi Degree and PG College ED- Cell
4.	Co ordinator	Dr. Deepthi & Mrs. Tabassum
5.	No of participants	103
6.	Venue	Seminar Hall
7.	Speaker	Mr. G. Sudarshan, Program Director, Faculty Member & I/C Startup Incubation centre, MSME
8.	Objectives	The objective of the SAMBHAV Awareness Program was to inspire and motivate young people to pursue careers in entrepreneurship.
9.	Outcomes	<ul style="list-style-type: none"><li>• To promote entrepreneurship among youth.</li><li>• To make students participate in the training programme to become "Atmanirbhar" to boost economic growth.</li></ul>
10.	Description	The awareness campaign aimed to inspire students to pursue entrepreneurship as a career option. Mr. Gaddam Sudarshan, the programme director, highlighted various financing alternatives as well as the MSME Schemes. He explained how a potential entrepreneur may get a loan through MUDRA, CGTMSE, and Standup India. He also explained about the Udyam and GeM registration processes with us. Students were also shown audio-visual films and presentations regarding the Ministry of MSME's and its organisations' activities in order to encourage them to become job providers rather than job seekers.

**SAMBHAV 'A national level awareness program on entrepreneurship in association with MSME for MBA students**





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16-11-741/B/1/A, Moosarambagh Dilsukhnagar, Hyderabad - 500 036.

Event Report		
S.No	Description	Details
1.	Name of the Activity	Techment Lecture series-1 On HR Analytics MBA Students
2.	Date of conduction	29th March, 2022
3.	Organized by	Avanthi Degree and PG College ED- Cell
4.	Co ordinator	Dr. Deepthi & Mrs. Tabassum
5.	No of participants	120
6.	Venue	Seminar Hall
7.	Speaker	Mr. K.J.A. Swarup, Former General Manager (HR) ITC LTD, HRconsultant & Trainer
8.	Objectives	<ul style="list-style-type: none"><li>The main Objective of the guest lecture is to provide students with the most up-to-date perspectives on the HR analytics market in today's world</li></ul>
9.	Outcomes	<ul style="list-style-type: none"><li>Students got a practical knowledge of how to use analytics in successful decision making</li></ul>
10.	Description	<p>Avanthi Degree and PG, Moosarambagh had the privilege of getting to learn one of the most sought-after tool namely HR Analytics. Mr. K. J. A. Swarup, former General Manager of ITC Limited, gave the Guest Lecture. He explains how HRMs may give strategic and even predictive insights that can be utilized to steer corporate strategy utilizing a data collection. The students were then shown how to apply HR Analytics to a specific data set and how to use the dashboard that was created, which included graphs, photos, and other information, to make decisions. Students were given data sets from some companies Compensation and Performance Management Systems to work with in order to make judgments and create appropriate employee profiles. Students were also taught how to present the obtained data in a visually appealing manner. The students found the guest lecture to be quite beneficial, as they were able to grasp and comprehend the usage of HR Analytics with data sets for successful decision making. The session was very beneficial, and students were able to connect with the guest.</p>



# AVANTHI

## DEGREE & PG COLLEGE, DSNR

**TECHMENT LECTURE SERIES I  
ON  
HR ANALYTICS**

**H. R ANALYTICS**

*Career*

**A DATA DRIVEN INSIGHT  
TO IMPROVE WORKFORCE  
AND POSITIVE EMPLOYEE  
EXPERIENCE**



**K.J.A SWARUP**  
**FORMER GENERAL MANAGER (HR)**  
**ITC LIMITED**  
**HR CONSULTANT & TRAINER**

### **VENUE**

AVANTHI DEGREE & PG  
COLLEGE  
DILSUKHNAGAR  
HYDERABAD

### **DATE & TIMINGS**

28th MARCH 2022  
AT 2:00 PM

**Techment Lecture series-1 On HR Analytics MBA Students**  
**by Mr. K.J.A. Swarup, Former General Manager (HR) ITC LTD, HR consultant & Trainer**





# AVANTHI DEGREE AND P.G. COLLEGE

(Approved by AICTE, Affiliated to Osmania University & Recog. by Govt. of T.S.)  
16-11-741/B/1/A, Moosarambagh Dilsukhnagar, Hyderabad - 500 036.

Event Report		
S.No	Description	Details
1.	Name of the Activity	Techment Lecture series-2 On Innovation in Fintech world
2.	Date of conduction	12th April, 2022
3.	Organized by	Avanthi Degree and PG College ED- Cell
4.	Co ordinator	Dr. Deepthi , Mrs. Tabassum
5.	No of participants	130
6.	Venue	Seminar Hall
7.	Speaker	Mr. Suresh Tanneeru, Founder & CEO Techiesnest, Vice president Dataflix
8.	Objectives	<ul style="list-style-type: none"><li>• The objective is to provide students with cutting-edge information and abilities needed to work in the new and growing fintech environment.</li></ul>
9.	Outcomes	<ul style="list-style-type: none"><li>• Students gained knowledge about the key elements of the financial services market and, in particular, financial technologies (FinTech)</li></ul>
10.	Description	"FinTech is a dramatic shift in the underlying basis of today's financial markets" to digital payments, which will lead to a less cash-based India. The speaker discussed the vast potential of digitization. He stated that India's digital payments are expected to rise significantly as a result of significant investment in Fintech, which would add to the country's GDP. He went on to explain the importance of FinTech, or Financial Technologies, and how banks, which are the sole way to conduct financial transactions, have been called into question..



**Techment Lecture series-2 On Innovation in Fintech world**  
**Mr. Suresh Tanneeru, Founder & CEO Techiesnest, Vice president Dataflix**





# AVANTHI DEGREE & PG COLLEGE

ED - cell

presents

## Techment lecture series II INNOVATION IN FINTECH WORLD



**FINTECH IS A SEA CHANGE IN TRANSFORMING THE FINANCIAL  
SECTOR AND THE WIDER ECONOMY, AFFECTING ALL ASPECTS  
OF OUR WORK- FROM PAYMENTS TO MONETARY POLICY TO  
FINANCIAL REGULATIONS**

### KEY SPEAKER



Mr. SURESH TANNEERU  
FOUNDER & CEO  
TECHIESNEST,  
VP DATAFLIX

### DATE & TIME

8TH APRIL, 2022  
11 : 00 AM

### VENUE

AVANTHI DEGREE & PG COLLEGE  
MOOSARAMBAGH,  
DILSUKHNAGAR  
SEMINAR HALL



# AVANTHI DEGREE AND P.G. COLLEGE

(Approved by AICTE, Affiliated to Osmania University & Recog. by Govt. of T.S.)  
16-11-741/B/1/A, Moosarambagh Dilsukhnagar, Hyderabad - 500 036.

Event Report		
S.No	Description	Details
1.	Name of the Activity	Techment lecture series-III on Cybersecurity
2.	Date of conduction	21 <sup>st</sup> May, 2022.
3.	Organized by	Avanthi Degree and PG College ED- Cell
4.	Co ordinator	Dr. Deepthi , Mrs. Tabassum
5.	No of participants	130
6.	Venue	Seminar Hall
7.	Speaker	Mr. Krishna Chaintanya, CEO & Founder Cyberensis
8.	Description	<p>In the Technology Era, Cyber Security has become inevitable. With a motive, to create awareness to students Avanthi P.G. College oraganized a guest lecture on “Cyber Security as a career” on 21st May, 2022.</p> <p>This informational lecture was delivered by Mr. Krishna Chaintanya, CEO &amp; Founder Cyberensis. The speaker initiated the talk by emphasizing on the significance of Data. His talk geared on various facts of Cyber Stalking, Extortion, Spoofing, Cyber Crimes and Cyber Forensics..</p>

## Techment lecture series-III on Cybersecurity





ESTD-1992

# AVANTHI DEGREE & PG COLLEGE

presents  
Techment lecture series- III  
on

## Cybersecurity in association with TASK



Venu  
Avanthi Degree & pg college

Date & Time  
21st May 2022 at 11:00 Am ISD



As information technology becomes increasingly integrated with physical infrastructure operations, there is increased risk for wide scale or high-consequence events that could cause harm or disrupt services on a large scale, In order to proactively address the risk and potential consequence the knowledge of Cybersecurity is the need of the hour



# AVANTHI DEGREE AND P.G. COLLEGE

(Approved by AICTE, Affiliated to Osmania University & Recog. by Govt. of T.S.)  
16-11-741/B/1/A, Moosarambagh Dilsukhnagar, Hyderabad - 500 036.

Event Report		
S.No	Description	Details
1.	Name of the Activity	Techment lecture series- IV On Crypto currency & Its implication
2.	Date of conduction	15 <sup>th</sup> June ,2022
3.	Organized By	E.D Cell College
3.	Co ordinator	Dr Deepthi & Mrs Tabassum Sultana
4.	No of participants	100 students
5.	Venue	Avanthi Pg College, Moosarmbagh.
6.	Speaker	Mr.Vijay Kiran Agatsya , CEO &Co-founder of Next Gen solutions Pvt Ltd.
7.	Objectives	H The purpose of the Session was to create awareness about crypto currency to every student and how exactly the crypto currency works and Is it useful and is it useful to invest in crypto currency.
8.	Outcomes	The session was quite informative and was very abundant that students were involved in it and learned a lot throughout this session.
9.	Description	As the part of Techment lecture Series -IV Avanthi Pg college conducted guest lecture on Crypto currency & Its implication. Since the youth without having basic knowledge about Crypto currencies are investing huge capital in trading , Hence this lecture imparts in-depth knowledge about the basic of crypto and the risk and uncertainties faced in the crypto markets





ESTD-1992

# AVANTHI DEGREE & PG COLLEGE

presents  
**Techment lecture series- IV**  
on  
**CRYPTOCURRENCY**  
and its implications in India



**Key Speaker**

**Vijay Kiran Agaastya**  
**Co Founder & CEO**

**NextGen Learning & Consulting Pvt .L:td**

**Venu**  
**Avanthi Degree & pg college**

**Date & Time**  
**15th june 2022 at 11:00 Am ISD**



Rising number of advertisements, featuring even film stars, promising easy and high returns on investments in cryptocurrencies in recent times. Currently, there is no regulation or any ban on use of cryptocurrencies in India, This further adds to the curiosity about the little known financial market. To enlighten the students, This session on cryptocurrencies is expected to give clear understanding about the legality and regulations imposed by the government of India



# AVANTHI DEGREE AND P.G. COLLEGE

(Approved by AICTE, Affiliated to Osmania University & Recog. by Govt. of T.S.)  
16-11-741/B/1/A, Moosarambagh Dilsukhnagar, Hyderabad - 500 036.

Event Report		
S.No	Description	Details
1.	Name of the Activity	Techment lecture series-V on Performance Management.
2.	Date of conduction	28 <sup>th</sup> June ,2022
3.	Organized By	ED Cell
3.	Co ordinator	Dr Deepthi & Mrs Tabassum Sultana
4.	No of participants	120 students.
5.	Venue	Avanthi Pg College, Moosarmbagh.
6.	Speaker	Dr.N Karunamoorthy, M.D & Founder, Wind plus Pvt Ltd.
7.	Objectives	The purpose of the Session was to create awareness about the performance management. As assessing the performance on set of performance yard stick so that the employees get sense of motivation thereby impacting the out of the organization in a positive manner
8.	Outcomes	Communication Improves. Everyone Knows the Rules. Better Recording Opens Up Communication. Frequent Communication Reduces Stress. Appraisals Become Relevant for Everyone. Employee Learning and Development Starts to Happen.
9.	Description	Performance management will help the management to reward good performers and recognize their efforts, whereas it serves as a warning to poor performers to improve their performance. An employee's competency gaps can be identified and areas of improvement in the performance can be suggested. Managers can take the necessary steps to help the employees improve on those areas. This will lead to growth of employees as well as organizational growth.

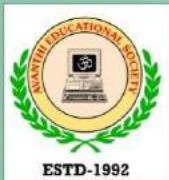
**TECHMENT LECTURE SERIES- V**  
**ON PERFORMANCE MANAGEMENT**

Date: 28th June, 2022

Speaker : Dr. N. Karunamoorthy, MD & Founder, Windplus, Pvt. Ltd.







# AVANTHI DEGREE & PG COLLEGE

## ED- CELL PRESENTS TECHMENT LECTURE SERIES-V ON PERFORMANCE MANAGEMENT



**DR N. KARUNAMOORTHY**  
M.D & FOUNDER WINDPLUS  
PVT LTD

**VENUE**  
**AVANTHI DEGREE & PG COLLEGE**  
**MOOSARAMBAGH**

**DATE & TIME**  
**28TH JUNE 2022**  
**09:30 AM ISD**



**THE CONCEPT OF PERFORMANCE MANAGEMENT AND ITS METHODS TO ACCOMPLISH IT HAVE CHANGED. TODAY'S MANAGERS MUST CONTEND WITH A VARIETY OF DIFFERENT FACTORS, INCLUDING A SHORTAGE OF SKILLED LABOR AND BOOMERS LEAVING THE WORKFORCE AS MILLENNIALS ENTER IT.**

**IN THIS LECTURE, THE HR EXPERT SHARES STRATEGIES FOR CREATING A CULTURE THAT ENCOURAGES HIGH PERFORMANCE AS WELL AS BEST PRACTICES FOR IMPROVING EMPLOYEE PERFORMANCE IN THE MODERN WORKPLACE.**



# AVANTHI DEGREE AND P.G. COLLEGE

(Approved by AICTE, Affiliated to Osmania University & Recog. by Govt. of T.S.)

16-11-741/B/1/A, Moosarambagh Dilsukhnagar, Hyderabad - 500 036.

## TECMENT LECTURE SERIES ON DIGITAL LEADERSHIP

**Date: 15th July 2022**

**Speaker: Dr. Maheshwar Reddy, Associate Professor, NITHM.**





# AVANTHI DEGREE AND P.G. COLLEGE

(Approved by AICTE, Affiliated to Osmania University & Recog. by Govt. of T.S.)

16-11-741/B/1/A, Moosarambagh Dilsukhnagar, Hyderabad - 500 036.

## STUDENTS ATTENDED THE LECTURE SERIES ON ARTIFICIAL INTELLIGENCE APPROACHES FOR ONLINE PRODUCT REVIEW SYNTHESIS AT OSMANIA UNIVERSITY.

Date: 21<sup>st</sup> July, 2022

Speaker: Prof. Praveen, Professor of Management & marketing, Tuck School of Business, Dartmouth College, USA.





# AVANTHI DEGREE AND P.G. COLLEGE

(Approved by AICTE, Affiliated to Osmania University & Recog. by Govt. of T.S.)

16-11-741/B/1/A, Moosarambagh Dilsukhnagar, Hyderabad - 500 036.

Event Report		
S.No	Description	Details
1.	Name of the Activity	One Day Training Programme On Presentation Skills In Collaboration With Task
2.	Date of conduction	28th July, 2022
3.	Organized By	Avanthi Degree and PG College, ED cell
4.	Co coordinator	Dr. Deepthi & Mrs. Tabassum
5.	No of participants	48
6.	Venue	Avanthi PG College Seminar Hall
7.	Trainer	Mr. Mark Louis
8.	Objectives	The training programme was aimed at how to be a skilled communicator by getting over stage fear and to Develop Powerful Presentation skills.
9.	Outcomes	<ul style="list-style-type: none"><li>• To develop confidence through proper body language,</li><li>• Develop enhanced communication skills and</li><li>• Structure and arrange the presentation content to deliver key messages</li></ul>
10.	Description	Mr. Mark Louis began the session with an activity and introduced the topic of 'Presentation Skills' to the students. This issue was thoroughly discussed because it is a necessary talent to have in the corporate world. Sir spoke about how to give a decent presentation, the Do's and Don'ts of giving a presentation, and the most typical mistakes that people make when giving a presentation. Sir also emphasized the necessity of voice modulation in conveying the presenter's message to the audience clearly and effectively. The training concluded with participants providing oral feedback.

# ONE DAY TRAINING PROGRAMME ON PRESENTATION SKILLS IN COLLABORATION WITH TASK





# AVANTHI DEGREE AND P.G. COLLEGE

(Approved by AICTE, Affiliated to Osmania University & Recog. by Govt. of T.S.)

16-11-741/B/1/A, Moosarambagh Dilsukhnagar, Hyderabad - 500 036.

Event Report		
S.No	Description	Details
1.	Name of the Activity	Industrial Visit To Zen Technologies Ltd
2.	Date of conduction	28th July, 2022
3.	Organized By	Avanthi Degree and PG College, ED cell
4.	Co ordinator	Mr. Syed Ahmed & Mrs. Madhulika
5.	No of participants	40
6.	Venue	Zen Technologies Limited at Maheshwaram, Hyderabad
7.	Objectives	<p>The main objective of the trip was to give first hand industrial exposure to students and acts as an integral part of learning.</p> <p>It gives them exposure to current work practices as opposed to possibly theoretical knowledge being taught at college.</p>
8.	Description	<p>Industrial visit gives a practical exposure to students and acts as an integral part of learning. Industrial visit to Zen Technologies Ltd was organized By the ED Cell of Avanthi on 28th July, 2022</p> <p>The students visited Zen Technologies Limited at Maheshwaram, Hyderabad, The students showed a lot of enthusiasm and tried their hands on our indigenously designed, developed and manufactured Combat Training Solutions which included Tank Simulators, Driving Simulators, Air Defence Gun simulators, Infantry Weapons Simulators, Live Firing Ranges, Smart Ranges &amp; Live simulation equipment.</p> <p>The students were happy with this visit as they could learn many concepts with practical exposure.</p>

# INDUSTRIAL VISIT TO ZEN TECHNOLOGIES LTD.





# AVANTHI DEGREE AND P.G. COLLEGE

(Approved by AICTE, Affiliated to Osmania University & Recog. by Govt. of T.S.)

16-11-741/B/1/A, Moosarambagh Dilsukhnagar, Hyderabad - 500 036.

## IDEATHON- YOUNG ENTREPRENEURS MEET IN COLLABORATION WITH TASK

Date: 17<sup>th</sup> & 18<sup>th</sup> August, 2022

Chief Guest: Mr. Shrikant Sinha, CEO, TASK



**విద్యార్థులు నూతన ఆవిష్కరణలపై దృష్టి సారించావి**

కాచిగూడ: సామాజిక అవసరాలకు అనుగుణంగా విద్యార్థులు నూతన ఆవిష్కరణల వైపు అడుగులు వేయాలని టాస్క్ సీఈఓ శ్రీకాంత్ సిన్హా అన్నారు. టాస్క్ సహకారంతో బర్హతపూర్వంలోని అవంతి విద్యా సంస్థలు, వీటి కళాశాల ఆధ్వర్యంలో గురువారం ఐడియాథాన్ కార్యక్రమం నిర్వహించారు. వివిధ కళాశాలల నుంచి విద్యార్థులు పెద్ద సంఖ్యలో పాల్గొని తమ ఐడియాలను వెల్లడించారు. విద్యార్థులు ప్రభుత్వ ఉద్యోగాల కోసం ఎదురు చూడకుండా పరిశ్రమలు స్థాపించి ఎంటర్ప్రెనూర్లుగా ఎదగాలని శ్రీకాంత్ సూచించారు. విద్యార్థులు కొత్త ఆలోచనలతో సమాజానికి ఉపయోగపడే సాధనాలను కనిపెట్టాలన్నారు. కార్యక్రమంలో ఉస్మానియా యూనివర్సిటీ ఐక్యపిసీ పీఆర్ఓ

సమావేశంలో మాట్లాడుతున్న శ్రీకాంత్ సిన్హా

డాక్టర్ సి.శ్రీనివాసులు, కళాశాల కార్యదర్శి సాయి రాం, హెచ్ఆర్ డైరెక్టర్ డాక్టర్ ఇయ్యప్పద, ప్రిన్సిపాల్ ఎస్.అప్పారావు తదితరులు పాల్గొన్నారు.

**సాక్షి** Fri, 19 August 2022  
<https://epaper.sakshi.com/c/69768384>





## విద్యార్థులు నూతన పరిశోధనల ద్వారా దేశాభివృద్ధికి తోడ్పడాలి

### : టాస్క్ సిఇవో శ్రీకాంత్ సిన్హా

హైదరాబాద్, ఆగస్టు 18 (ప్రభ మాన్) విద్యార్థులు పరిశోధనల ద్వారా దేశాభివృద్ధికి తోడ్పడాలని టాస్క్ సిఇవో శ్రీకాంత్ సిన్హా అన్నారు. అవంతి పీఠ కళాశాల మూసారాంబాగ్ అభివృద్ధిలో గురువారంనాడు ఐడియోతోన్-2022 అనే కార్యక్రమం నిర్వహించారు. ఈ కార్యక్రమంలో ముఖ్యఅతిథిగా పాల్గొన్న అయిన మాట్లాడుతూ ఇప్పటి వరకు ఉన్న విద్యార్థులు విదేశాలపై ఆసక్తి చూపకుండా నూతన పరిశోధనలపై దృష్టిసారించి దేశాభివృద్ధిలో భాగస్వాములు కావాలని అన్నారు.

ప్రతి విద్యార్థి ఉన్నత లక్ష్యంతో ముందుకు వెళ్లాలని, అప్పుడే దేశం అభివృద్ధి చెందుతుందన్నారు. ప్రస్తుతం మార్కెట్లో విద్యార్థులకు విద్యావసరాలు మెండుగా ఉన్నాయని అన్నారు. బలహీనతను దూరం చేసి మెరుగును పరుచు చేరాలని సూచించారు. ఎన్ని డిగ్రీలు పొందామన్నది ముఖ్యం కాదని, ఎంత సంస్కారం నేర్చుకున్నామన్నదే ముఖ్యమని పేర్కొన్నారు. నూతన అభివృద్ధి కలలో విద్యార్థులు దేశం విద్యార్థులు అవుతున్న సమస్యల పరిష్కారానికి కృషిచేయాలన్నారు.



కార్యక్రమంలో పాల్గొన్న శ్రీకాంత్ సిన్హా దాక్షర్ జయప్రద, సెక్రటరీ సాయిరాం

విద్యార్థులు విద్యార్థులను మంచి ఆశయంతో ముందుకు నడిపించాలన్నారు. ఓయూ ఇన్స్టిట్యూట్ డాక్టర్ శ్రీనివాసులు, అవంతి విద్యాలయం హెచ్ఆర్ డైరెక్టర్ వై. జయప్రద, కళాశాల సెక్రటరీ సెల్లంకెట్టి సాయిరాం, ప్రెస్మిషన్ అప్పారావు, కె. రేణుక, అన్నపూర్ణ మోహన్ పాల్గొన్నారు.

## కొత్త ఆలోచనలతో విద్యార్థులు దేశప్రగతికి తోడ్పడాలి : శ్రీకాంత్ సిన్హా

హైదరాబాద్, ఆగస్టు 18, ప్రభాతపాఠ: విద్యార్థులు కొత్త ఆలోచనలతో దేశాభి



అవంతి కళాశాల టాస్క్ సిఇవో ఎంపీయూ చేసుకుంటున్న టాస్క్ సిఇవో శ్రీకాంత్ సిన్హా కళాశాల సెక్రటరీ సాయిరామ్, చిత్రంలో డాక్టర్ జయప్రద తదితరులు

దా మన దేశంలో ఉన్న వనరులతో మరిన్ని అత్యుత్తమైన పరిశోధనలు చేసి దేశాభివృద్ధి తోడ్పడాలని సూచించారు. ప్రతి విద్యార్థి లక్ష్యంతో ముందుకు సాగినప్పుడే దేశం అభివృద్ధి చెందుతుందన్నారు. ప్రస్తుతం మార్కెట్లో విద్యార్థులకు విద్యావసరాలు మెండుగా ఉన్నాయని, బలహీనతను దూరం చేసి మెరుగును పరుచు చేరాలని సూచించారు. ఎన్ని డిగ్రీలు పొందామన్నది ముఖ్యం కాదని, ఎంత సంస్కారం నేర్చుకున్నామన్నదే ముఖ్యమని పేర్కొన్నారు. ఈ కార్యక్రమంలో ఉస్మానియా యూనివర్సిటీ ఇన్స్టిట్యూట్ ఆఫ్ డాక్టర్ శ్రీనివాసులు, అవంతి విద్యాలయం హెచ్ఆర్ డైరెక్టర్ డాక్టర్ జయప్రద, సెక్రటరీ సాయిరామ్, ప్రెస్మిషన్ అప్పారావు, కళాశాల పాలనాధికారి మోహన్, ఎంబిఎ హెచ్ఎఫ్డి కె. రేణుక, ఎన్సీఎ ఇన్వార్డి అన్నపూర్ణ తదితరులు పాల్గొన్నారు. ఈ సందర్భంగా అవంతి కళాశాల టాస్క్ సిఇవో ఎంపీయూ చేసుకుంది. ఈ సందర్భంగా ఐడియో ప్రజెంటేషన్లో గెలుపొందిన వారికి నగదు బహుమతులు ప్రదానం చేశారు.

వృద్ధి, నవజ ప్రగతికి తోడ్పడాలని టాస్క్ సిఇవో శ్రీకాంత్ సిన్హా అన్నారు. అవంతి పీఠ కళాశాల మూసారాంబాగ్ ఆభివృద్ధిలో 'ఐడియోతోన్-2022' అనే కార్యక్రమాన్ని గురువారం అవంతి కళాశాలలో ఘనంగా నిర్వహించారు. ఈ కార్యక్రమానికి ఆయన ముఖ్యఅతిథిగా పాల్గొని మాట్లాడారు. ఇతర దేశాలపై ఆసక్తి చూపకుండా మన దేశంలో ఉన్న వనరులతో మరిన్ని అత్యుత్తమైన పరిశోధనలు చేసి దేశాభివృద్ధి తోడ్పడాలని సూచించారు. ప్రతి విద్యార్థి లక్ష్యంతో ముందుకు సాగినప్పుడే దేశం అభివృద్ధి చెందుతుందన్నారు. ప్రస్తుతం మార్కెట్లో విద్యార్థులకు విద్యావసరాలు మెండుగా ఉన్నాయని, బలహీనతను దూరం చేసి మెరుగును పరుచు చేరాలని సూచించారు. ఎన్ని డిగ్రీలు పొందామన్నది ముఖ్యం కాదని, ఎంత సంస్కారం నేర్చుకున్నామన్నదే ముఖ్యమని పేర్కొన్నారు. ఈ కార్యక్రమంలో ఉస్మానియా యూనివర్సిటీ ఇన్స్టిట్యూట్ ఆఫ్ డాక్టర్ శ్రీనివాసులు, అవంతి విద్యాలయం హెచ్ఆర్ డైరెక్టర్ డాక్టర్ జయప్రద, సెక్రటరీ సాయిరామ్, ప్రెస్మిషన్ అప్పారావు, కళాశాల పాలనాధికారి మోహన్, ఎంబిఎ హెచ్ఎఫ్డి కె. రేణుక, ఎన్సీఎ ఇన్వార్డి అన్నపూర్ణ తదితరులు పాల్గొన్నారు. ఈ సందర్భంగా అవంతి కళాశాల టాస్క్ సిఇవో ఎంపీయూ చేసుకుంది. ఈ సందర్భంగా ఐడియో ప్రజెంటేషన్లో గెలుపొందిన వారికి నగదు బహుమతులు ప్రదానం చేశారు.

## పరిశోధనలు చేసి దేశాభివృద్ధికి కృషి చేయాలి

కాచిగూడ, ఆగస్టు 18: విద్యార్థులు కొత్త ఆలోచనలతో దేశాభివృద్ధి, నవజ ప్రగతికి తోడ్పడాలని టాస్క్ సిఇవో శ్రీకాంత్ సిన్హా అన్నారు. అవంతి పీఠ కళాశాల మూసారాంబాగ్ అభివృద్ధిలో 'ఐడియోతోన్-2022' అనే కార్యక్రమాన్ని గురువారం అవంతి పీఠ కళాశాలలో ఘనంగా నిర్వహించారు. ఈ కార్యక్రమానికి ముఖ్య అతిథిగా శ్రీకాంత్ సిన్హా హాజరయ్యారు. అనంతరం వారు మాట్లాడుతూ ఇతర దేశాలపై ఆసక్తి చూపకుండా మన దేశంలో ఉన్న వనరులతో మరిన్ని అత్యుత్తమైన పరిశోధనలు చేసి దేశాభివృద్ధి తోడ్పడాలని సూచించారు. ప్రతి విద్యార్థి లక్ష్యంతో ముందుకు సాగినప్పుడే దేశం అభివృద్ధి చెందుతుందన్నారు. ఎన్ని డిగ్రీలు పొందామన్నది ముఖ్యం కాదని, ఎంత సంస్కారం నేర్చుకున్నామన్నదే ముఖ్యమని పేర్కొన్నారు. ఈ కార్యక్రమంలో ఉస్మానియా యూనివర్సిటీ ఇన్స్టిట్యూట్ ఆఫ్ డాక్టర్ శ్రీనివాసులు, అవంతి విద్యాలయం హెచ్ఆర్ డైరెక్టర్ డాక్టర్ జయప్రద, సెక్రటరీ సాయిరామ్, ప్రెస్మిషన్ అప్పారావు, కె. రేణుక, అన్నపూర్ణ మోహన్ పాల్గొన్నారు.



ఐడియోతోన్ కార్యక్రమంలో పాల్గొన్న టాస్క్ సిఇవో శ్రీకాంత్ సిన్హా

డాక్టర్ జయప్రద, సాయిరాం, తదితరులు మన్నడే ముఖ్యమన్నారు. ఈ కార్యక్రమంలో ఓయూ ఇన్స్టిట్యూట్ డాక్టర్ శ్రీనివాసులు, అవంతి విద్యాలయం హెచ్ఆర్ డైరెక్టర్ డాక్టర్ వై. జయప్రద, సెక్రటరీ సాయిరాం, ప్రెస్మిషన్ అప్పారావు, కె. రేణుక, అన్నపూర్ణ మోహన్ పాల్గొన్నారు.



# AVANTHI DEGREE AND P.G. COLLEGE

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16-11-741/B/1/A, Moosarambagh Dilsukhnagar, Hyderabad - 500 036.

Event Report		
S.No	Description	Details
1.	Name of the Activity	BSC Capital Market Awareness Programme
2.	Date of conduction	24th August, 2022
3.	Organized By	Avanthi Degree and PG College, ED cell
4.	Co ordinator	Dr. Deepthi & Mrs. Tabassum
5.	No of participants	86
6.	Speaker	MR. MIRZA RAFATHULLA BAIG, Senior Associate, Lotus Knowlwealth.
7.	Venue	Avanthi PG College Seminar Hall
8.	Objectives	The objective of the program was to make students familiar about BSE and explain them how the Capital Market Operates in real.
9.	Outcomes	Students were made aware about BSE and how trading of shares takes place in the Stock exchange.
10.	Description	<p>The event started with the welcome and introduction of the speaker. In this session, he explained many aspects related to share market, also giving insights on what are the safe investments and tax benefits which come along with investment. Furthermore, he explained about the BSE online trading platform “BOLT” and how the platform has helped them to bring down the transaction cost and has increased competition and transparency.</p> <p>The speaker explained how an investor should behave in the long run and should have at least 10% PA returns. He enlightened students about the different type of mutual fund and what are their tax benefits and also, explained the different kinds of services BSE offers in the market along with redressal mechanism in stock market. He gave insights on how investors face different types of challenges in the market. He also explained which type of investment is “Safe Investment” but have a low rate of return. He taught about volatility of the market and also, how gold performs well when the market is not so stable. The session ended with a question- and-answer session followed by a vote of thanks.</p>

## BSC CAPITAL MARKET AWARENESS PROGRAMME WAS ORGANIZED





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16-11-741/B/1/A, Moosarambagh Dilsukhnagar, Hyderabad - 500 036.

## WORKSHOP ON ADVANCE EXCEL

Date: 25th August, 2022

Trainer: Mr Balu





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16-11-741/B/1/A, Moosarambagh Dilsukhnagar, Hyderabad - 500 036.

## TECTMENT LECTURE SERIES ON BUILDING RESILIENCE DURING TIMES OF ADVERSITY

Date: 20th August, 2022

Speaker: Mr. Suresh Taneeru, Vice President Dataflux





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16-11-741/B/1/A, Moosarambagh Dilsukhnagar, Hyderabad - 500 036.

## SUDENT DEVELOPMENT PROGRAMME

Date: 12<sup>th</sup> September, 2022

Speaker Mr. Shравan Kaipa, Founder & Managing director, Chase your dream India Pvt. Ltd.





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16-11-741/B/1/A, Moosarambagh Dilsukhnagar, Hyderabad - 500 036.

## CAREER COUNSELING SESSION BY LADYRINTH GLOBAL SOLUTION

Date: 14<sup>th</sup> September, 2022

Speaker Mr. Amar Ishaqui director & Mr Miral Maqsusi





# AVANTHI DEGREE AND P.G. COLLEGE

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16-11-741/B/1/A, Moosarambagh Dilsukhnagar, Hyderabad - 500 036.

Event Report		
S.No	Description	Details
1.	Name of the Activity	Blood Donation Camp Conducted By Jeevan Jyothi Voluntary Blood Bank In Collaboration With Lions Club.
2.	Date of conduction	15th September, 2022
3.	Organized By	Avanthi Degree and PG College, Community Service Cell
4.	Co ordinator	Dr. Vijay & Ms. Fasiha
5.	No of participants	30
6.	Venue	Avanthi PG College Seminar Hall
7.	Description	Blood donation is a service to mankind, by donating blood you can help the people in need and save a life. The blood donation camp under the community service banner was conducted in Avanthi PG College by Lions club in collaboration with Jeevan Jyothi Voluntary Blood Bank where students and faculty enthusiastically participated by donating blood . The blood donors were given Biscuits and frooti after donating the blood in order to reenergize themselves. The blood donors were provided with a blood donation certificate by Jeevan Jyothi Voluntary Blood Bank.



BLOOD DONATION CAMP CONDUCTED BY JEEVAN JYOTHI VOLUNTARY BLOOD BANK IN COLLABORATION WITH LIONS CLUB

Date: 15<sup>th</sup> September, 2022





# AVANTHI DEGREE AND P.G. COLLEGE

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16-11-741/B/1/A, Moosarambagh Dilsukhnagar, Hyderabad - 500 036.

## TECHMENT LECTURE SERIES -VI ON OPPORTUNITIES FOR ENTREPRENEURIAL GROWTH IN MSME

Date: 16<sup>th</sup> September, 2022

Speaker Dr. E.Vijaya, Incharge ED Cell ni-MSME







# AVANTHI DEGREE & PG COLLEGE

Techment Lecture series -VI

On

**"Opportunities for Entrepreneurial growth MSME"**

Organizes By ED CELL

## **Topics to be covered**

- **Role of MSME in Economic Growth.**
- **Project Identification.**
- **Project Formulation**
- **Project Appraisal**



**Vijaya Narsin**  
In Charge, ED - Cell  
Ni-MSME

## **Date & Time**

**16th September 2022**  
**10:00Am to 12 :00Pm**

## **Venue**

**Seminar Hall**  
**Avanthi Degree & Pg**  
**College**  
**Moosarambagh,**  
**Dilsukhnagar**



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16-11-741/B/1/A, Moosarambagh Dilsukhnagar, Hyderabad - 500 036.

## TECHMENT LECTURE SERIES -VII ON CORPORATE RESTRUCTURING AND CORPORATE GOVERNANCE

Date: 19<sup>th</sup> September, 2022

Speaker Dr Augustine Paul, Guest Faculty University of Hyderabad.







# AVANTHI DEGREE AND P.G. COLLEGE

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16-11-741/B/1/A, Moosarambagh Dilsukhnagar, Hyderabad - 500 036.

## HYPERTENSION AWARENESS PROGRAMME

Date: 20<sup>th</sup> September, 2022

Speaker Dr Cg Jagdish Kumar , Consultant physician & Diabetologist , Asst Prof. Kamineini Hospital





# AVANTHI DEGREE AND P.G. COLLEGE

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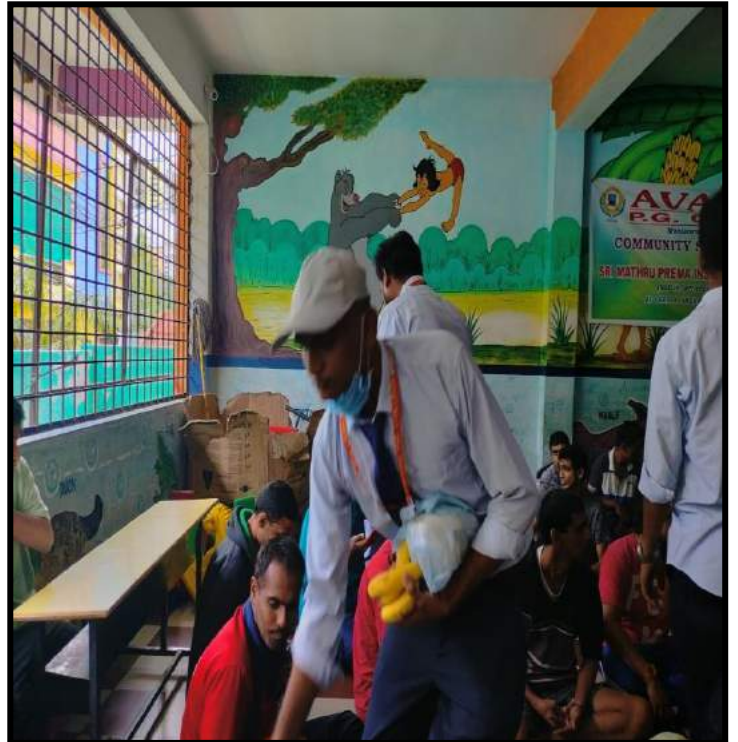
16-11-741/B/1/A, Moosarambagh Dilsukhnagar, Hyderabad - 500 036.

## COMMUNITY SERVICE PROGRAMME - VISIT TO SRI MATRU PREMA INSTITUTE FOR SPECIAL CHILDREN - NGO IN SPECIAL EDUCATION FOR DISABLED CHILDREN , SAROORNAQGAR

Date: 20<sup>th</sup> September, 2022









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16-11-741/B/1/A, Moosarambagh Dilsukhnagar, Hyderabad - 500 036.

Event Report		
S.No	Description	Details
1.	Name of the Activity	BATHUKAMMA CELEBRATIONS
2.	Date of conduction	29th September, 2022
3.	Organized By	Avanthi Degree and PG College Cultural committee
4.	Co ordinator	Dr. Vijay & Mrs. Rajyalaxmi
5.	No of participants	All MBA Students
6.	Venue	Avanthi PG College
7.	Description	<p>Bathukamma is a floral festival that is mostly celebrated in Telangana. On September 29th, Avanthi PG College celebrated Telangana's colourful floral festival, which signifies culture and identity, with grandeur and passion. The women staff and the girl students emblazoned the premises with beautiful exotic flowers. The celebration manifested the eminence of nature, united spirit of the students, and the staff and girls Avanthi PG college students have actively participated in the Bathukamma decoration competition followed by the dance and girls for the resonating Bathukamma songs the dances accentuated the festive mood symbolizing the zeal and undaunted spirit of Avanthi.</p>

# BATHUKAMMA CELEBRATIONS





# AVANTHI DEGREE AND P.G. COLLEGE

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16-11-741/B/1/A, Moosarambagh Dilsukhnagar, Hyderabad - 500 036.

## TECHMENT LECTURE SERIES ON ENHANCING RECRUITING EXPERIENCE

Date: 17<sup>th</sup> September, 2022

Speaker Mr. K.J.A. Swaroop, Former General Manager HR, ITC





# AVANTHI DEGREE AND P.G.COLLEGE

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16-11-741/B/1/A, Moosarambagh Dilsukhnagar, Hyderabad - 500 036.

Event Report		
S.No	Description	Details
1.	Name of the Activity	Vidhyarambha (Orientation Programme for MBA &MCA I year students)
2.	Date of conduction	14 <sup>th</sup> November, 2022
3.	Organized By	Avanthi Degree and PG College
3.	Co ordinator	Dr. Renuka, Mrs. Annapurna, Mrs Madhulika & Ms. Fasiha
4.	No of participants	220
5.	Venue	Seminar Hall
6.	Chief Guest/ Speaker	Prof. Y. Jahangir, Dept. of Business Management,OU (Chief Guest), Dr. B. Sujatha, Dept. of Computer Science,OU (Guest of Honour), Mr. Rahul pulupudi, Founder & CEO, ATFS Stratergy (Guest of Honour) & Bramhmachari Shyam Maharaj, Ramakrishna Math (Special Guest)
7.	Objectives	Orientation Programme aims to assist the students to understand management education, teaching learning process, and familiarize students with institute resources.
8.	Outcomes	<ul style="list-style-type: none"><li>• Students will know the essence of management education</li><li>• Students will be aware of social expectations and community standards.</li><li>• Students will be aware of engagement in academics, evaluation system and Placement Procedures.</li></ul>
9.	Description	<p>An Orientation Programme for students of MBA &amp; MCA was conducted on 14th November, 2022 to orient them to becoming accustomed to the campus culture and academics. The day commenced with a Prayer Song by the college Choir invoking God's blessings. Principal Dr. S. Apparao welcomed the fresher's while giving an outlook of the college in his address. The students were apprised about the curriculum, examination system and various activities.</p> <p>Chief Guest Prof. Y. Jahangir, Dept. of Business Management, OU shared some of his experiences and encouraged the importance of bringing out creativity to be successful, Guest of Honor Dr. B. Sujatha, Dept. of Computer Science,OU emphasized on importance of creativity and out-of-the-box thinking, Guest of Honor Mr. Rahul pulupudi, Founder &amp; CEO, ATFS Stratergy highlighted the expectations of corporate world and Skill Upgradation to be successful in career &amp; told that getting a job should not be the sole focus of the students but rather look for opportunities &amp; Special Guest Shyam Maharaj blessed the students for the new beginning with prayer and motivated them, Dr. Y Jayapradha, HR Director, Avanthi group of institution asked students to focus on building their skills, which would help them to face the world in future. Dr. Priyanka, Secratery Avanthi Group of institutions addressed the students and motivated the students with words of wisdom.</p>



**ఉన్నతంగా ఎదిగేందుకు నైపుణ్యాన్ని అప్ గ్రేడ్ చేసుకోవాలి**



అవంతి పీఠ కళాశాలలో నిర్వహించిన ఓరియంటల్ షన్ కార్యక్రమంలో మాట్లాడుతున్న ఉస్మానియా యూనివర్సిటీ కంప్యూటర్ సైన్స్ డైరెక్టర్ బి.సుజాత

ముఖ్య అతిథిగా హాజరయ్యారు. ఈ సందర్భంగా మాట్లాడుతూ మనం ఎంచుకునే లక్ష్యాలపైనే మన జీవితం ఆధారపడి ఉంటుందని అన్నారు. అభ్యాసనకోసం నిత్య ప్రణాళిక రూపొందించుకొని కొత్త అవిష్కరణలపై దృష్టిని సారించాలని సూచించారు. ఆనంతరం గౌరవ అతిథులుగా హాజరైన ఉస్మానియా యూనివర్సిటీ కంప్యూటర్ సైన్స్ డైరెక్టర్ ప్రొఫెసర్ బి.సుజాత, ఎటిఎఫ్ఎస్ కోర్ మేనేజ్మెంట్ టీం ఫౌండర్ సీఈఓ రాహుల్ మాట్లాడుతూ కార్పొరేట్ ప్రపంచంలో ఉన్నతంగా ఎదిగేందుకు నైపుణ్యాన్ని అప్ గ్రేడ్ చేసుకోవాలని అన్నారు. ఈ కార్యక్రమంలో ప్రత్యేక రామకృష్ణ మఠ గురువు శ్యాం మహారాజ్, ప్రధాన కార్యదర్శి డాక్టర్ ప్రియాంక, టీపీఓ ఆదికారి సయ్యద్, కళాశాల ప్రిన్సిపాల్ అప్పారావు, ఏఓ మోహన్, అధ్యాపకులు, విద్యార్థులు పాల్గొన్నారు.

**విద్యార్థులు లక్ష్యంపై దృష్టి కేంద్రీకరించాలి : ప్రొఫెసర్ జహంగీర్**



క్యాంపస్ ప్రజ్వలన చేస్తున్న ప్రొఫెసర్ల జహంగీర్ తదితరులు మలక్ పేట, నవంబర్ 15 ప్రభాతపాఠ : విద్యార్థులు లక్ష్యంపై దృష్టి కేంద్రీకరించాలి కొత్త అలోచనలతో ఉన్నత శిఖరాలను అందుకోవాలని ఓయూ విజ్ఞాన మేనేజ్మెంట్ ప్రొఫెసర్ వై. జహంగీర్, కంప్యూటర్ సైన్స్ డైరెక్టర్ బి.సుజాత పేర్కొన్నారు. దిల్లీసుజాత అవంతి పీఠ కళాశాలలో ఎంటీఎ, ఎంసీఎ విద్యార్థులకోసం నిర్వహించిన ఓరియంటల్ షన్ కార్యక్రమానికి వారు ముఖ్య అతిథులుగా విచ్చేసి మాట్లాడుతూ కార్పొరేట్ ప్రపంచం యొక్క అంచనాలను గమనిస్తూ కెరీర్లో విజయవంతంకావాలని, మనస్సును ఏకాగ్రతతో ఉంచి లక్ష్యాలను సాధించుకోవాలన్నారు. కార్పొరేట్ ఎంపికలో అనునందిం దాల్చిన విషయాల గురించి వివరించారు. ఈ కార్యక్రమంలో ఎటిఎఫ్ఎస్ ఫౌండర్, సీజీఓ రాహుల్, రామకృష్ణ మఠం ప్రతినిధి శ్యాంమహారాజ్, ప్రధాన కార్యదర్శి ప్రియాంక, ప్రెస్సి వల్ అప్పారావు, టీపీఓ సయ్యద్, కళాశాల ఇండాద్రి మోహన్ తదితరులు పాల్గొన్నారు.

**సాక్షి ౧**

**లక్ష్యాలపై దృష్టి కేంద్రీకరించి ముందుకెళ్లాలి**



మాట్లాడుతున్న ప్రొఫెసర్ సుజాత

మలక్ పేట: లక్ష్యాలపై దృష్టి కేంద్రీకరించి, కొత్త ఆలోచనతో ముందుకెళ్లాలని ఉస్మానియా యూనివర్సిటీ డిప్యూటీ మేనేజ్మెంట్ అఫ్ విజ్ఞాన మేనేజ్మెంట్ ప్రొఫెసర్ వై. జహంగీర్ అన్నారు. మూసారాబాగ్ అవంతి డిగ్రీ, పీఠ కాలేజీలో 'విద్యారంభ' పేరుతో

సోమవారం ఎంటీఎ, ఎంసీఎ విద్యార్థులకు నిర్వహించిన ఓరియంటల్ షన్ కార్యక్రమానికి ఆయన ముఖ్య అతిథిగా హాజరై ప్రసంగించారు. ఓయూ కంప్యూటర్ సైన్స్ డైరెక్టర్ ప్రొఫెసర్ సుజాత, ఎటిఎఫ్ఎస్ ఫౌండర్, సీజీఓ రాహుల్ పులుపుడి, రామకృష్ణ మఠానికి చెందిన శ్యాంమహారాజ్ విద్యార్థుల సుదృశించి ప్రసంగించారు. కార్యక్రమంలో అవంతి గ్రూప్ ఆఫ్ ఇనిస్టిట్యూషన్స్ ప్రెసిడెంట్ జ్ఞానేశ్వర్, వైస్ చైర్మన్ ఎంపీఎస్ నందీష్, జనరల్ సెక్రటరీ ప్రియాంక, మేనేజింగ్ డైరెక్టర్ శ్రవణ్ మహారా, హెచ్ ఆర్ డైరెక్టర్ జయప్రద, ప్రిన్సిపాల్ అప్పారావు, ఇన్ ఛార్జ్ మోహన్ పాల్గొన్నారు.



# AVANTHI DEGREE AND P.G. COLLEGE

(Approved by AICTE, Affiliated to Osmania University & Recog. by Govt. of T.S.)

16-11-741/B/1/A, Moosarambagh Dilsukhnagar, Hyderabad - 500 036.

Event Report		
S.No	Description	Details
1.	Name of the Activity	One day Session on Personality development and Motivation for MBA & MCA I year
2.	Date of conduction	23 <sup>rd</sup> November, 2022
3.	Organizing By	ED Cell
3.	Co ordinator	Dr. Deepthi K. & Mrs. Tabassum Sultana
4.	No of participants	210
5.	Venue	Seminar Hall
6.	Speaker	Prof. V. Vishwanatham, Former Prof. Dept. of Commerce OU & presently a Guest faculty at Vivekananda Institute of Human Excellence, Ramakrishna Math
7.	Objectives	The main aim of Personality development & Motivation programme is aimed at confidence building-techniques, develop life-skills, enhance potential of students, and enrich mind-sets of students towards establishing their own career and increasing employability and positive thinking among students.
8.	Outcomes	Outcome of the programme is to make the student, aware of himself/herself about his/her goals of life, his/her strengths, weaknesses, opportunities and challenges, to plan how to maximize the strengths, to overcome the weaknesses, to avail himself/herself of the opportunities and finally, to convert the challenges into opportunities and achievements.
9.	Description	Prof. V. Vishwanatham garu started the session with "Understanding Oneself: Personality". He emphasized that effective communication skills require the ability to listen and pay attention. He discussed time management strategies like creating goals, exercising self-control, planning, carrying them out, and avoiding distractions. He also discussed the value of employing a time matrix to concentrate on things that are important and urgent. He emphasized self-motivation, self-assurance, controlling strong emotions like fear and anger, decision-making and problem-solving abilities, optimistic thinking, and time needs at work. He then conducted a discussion with the students about their goals, desires, passions, and motivating factors. They also got tips on how to improve their self-esteem and were exhorted.



# AVANTHI

## DEGREE & PG COLLEGE, DSNR

ED CELL ORGANIZES  
ONE DAY SESSION

edeD

ON

### ***PERSONALITY DEVELOPMENT & MOTIVATION***



**PROFESSOR V.VISWANADHAM**  
OSMANIA UNIVERSITY ( Retd.)

**CONFIDENCE IS THE ESSENCE  
OF EXCELLENCE ,WHICH  
OPENS THE POSSIBILITY OF  
ACHIEVEMENT**

**DATE ; 23rd NOVEMBER 2022**

**TIME : 10AM TO 1 PM**

**VENUE : SEMINAR HALL**

**AVANTHI DEGREE & PG**

**COLLEGE , DILSUKHNAGAR**





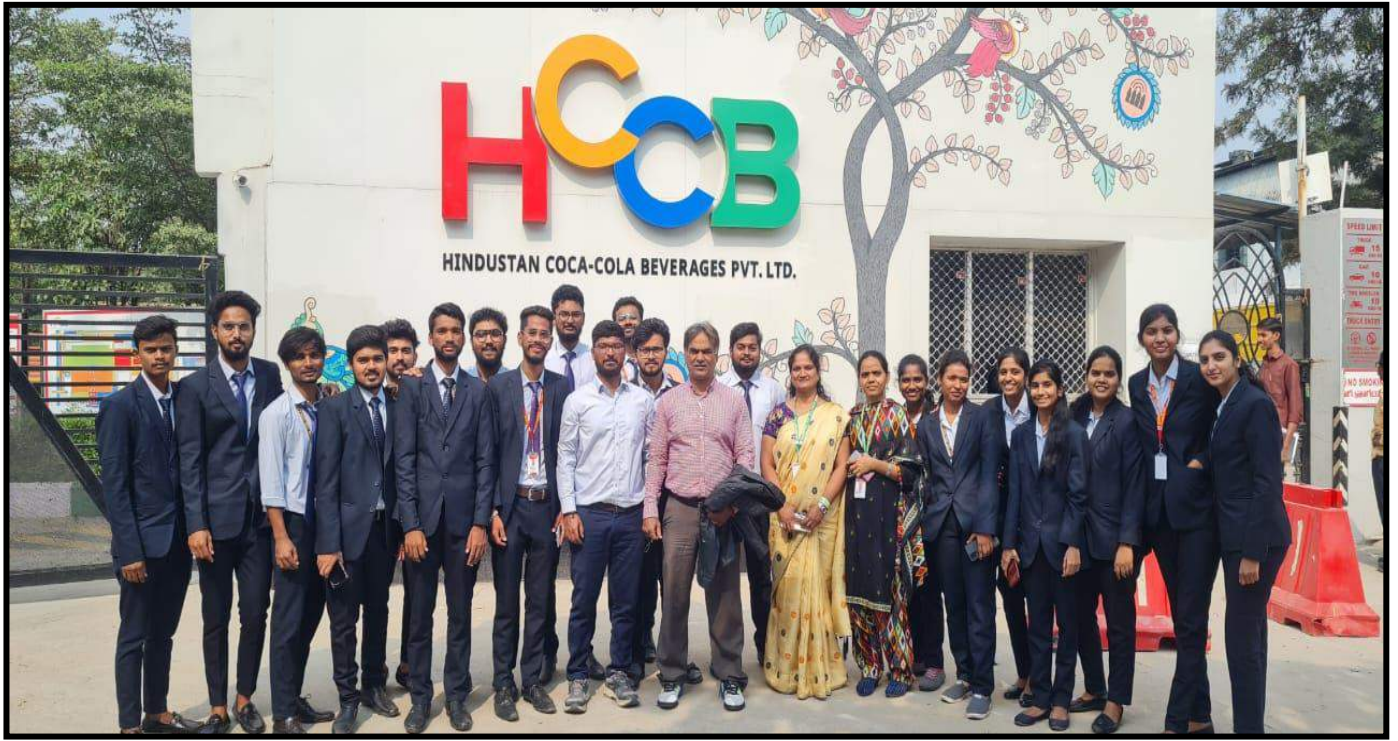


# AVANTHI DEGREE AND P.G. COLLEGE

(Approved by AICTE, Affiliated to Osmania University & Recog. by Govt. of T.S.)

16-11-741/B/1/A, Moosarambagh Dilsukhnagar, Hyderabad - 500 036.

S.No	Description	Details
1.	Name of the Activity	An Industrial visit to Hindustan Coca-Cola Beverages Private Limited for MBA II Year students
2.	Date of conduction	24 <sup>th</sup> November, 2022
3.	Organized by	ED Cell
4.	Faculty Co ordinator's	Mr. Syed Ahmed, Mrs. Rajyalaxmi
5.	No of participants	70
6.	Venue	Hindustan Coca-Cola Beverages Private Limited, Ameenpur
7.	Description	<p>Industrial visit gives a practical exposure to students and acts as an integral part of learning. Industrial visit to Hindustan Coca-Cola Beverages Private Limited was organized By the ED Cell of Avanthi on 22nd November 2022.</p> <p>The students visited the plant located at Ammeenpur village near Miyapur, Hyderabad to know the information about supply chain, Logistics, quality management and manufacturing details of the plant. This plant is a top player in the category of soft drink manufacturing in Hyderabad and is known to provide top services in the categories like Mineral water manufacturing, Sprite, Minute maid, 7up, Pulpny orange, and other soft drinks.</p> <p>The students were taken step by step through various mechanisms and each process for different kind of soft drinks were explained to students after which the students went to the quality control and testing place in the factory and were happy to see how much they adhere to the value of customer's. The students were then taken inside the plant and were allowed to see through the glass windows were the students were able to understand the manufacturing process and were excited to learn about production, preparation, and controlling, packaging, labeling and distribution process. At the end the students were taken to cold storages in the factory after which the students were given samples of cold drinks and other products.</p> <p>The students were happy with this visit as they could learn many concepts with practical exposure.</p>





# AVANTHI DEGREE AND P.G. COLLEGE

(Approved by AICTE, Affiliated to Osmania University & Recog. by Govt. of T.S.)

16-11-741/B/1/A, Moosarambagh Dilsukhnagar, Hyderabad - 500 036.

Event Report		
S.No	Description	Details
1.	Name of the Activity	<b>Conducted Youth Fest for new Voter ID cards</b> Under the Guidance of GHMC Commissioner, Mr. Lokesh Kumar & Malakpet Circle Election Commissioner, Mr. Jayanth. Both MBA I & II year Students
2.	Date of conduction	05 <sup>th</sup> December, 2022
3.	Co ordinator	Mrs. Tabassum Sultana & Dr Deepthi
4.	Students Applied	40 MBA Students
5.	Venue	Avanthi PG College, Dilshuknagar Campus
8.	Description	In a special campaign for voter registration and voter list scrutiny, Hyderabad District Election Officer (DEO) and GHMC Commissioner D.S. Lokesh Kumar advised those who have completed 18 years by January 1, 2023, to register as voters by submitting Form 6, and those who seek deletion, to do so by submitting Form 7. At Prasad's multiplex and Irrum Manzil Metro Rail station, respectively, the GHMC performs street plays to raise awareness of voter registration while also explaining how Aadhaar may be linked to, corrected, and removed from voter lists. With this in mind, the Malakpet Circle Election Commissioner has made all arrangements in 20 institutions across 7 divisions and instructed students to register themselves and obtain a voter identification card once they turned 18 years old. Avanthi PG College was one among 20 colleges and A few students at Avanthi PG College applied for voter ID cards understanding the importance.

**మలక్ పేటలో యువోత్సాహం**

వింజలపేట, మృగశిఖర: మలక్ పేట నియోజకవర్గం పరిధిలో కొత్త ఓటర్లు నమోదు చేయటానికి ఓటర్లు నమోదు చేయటానికి 13 మండలి కేంద్రాలను ఏర్పాటు చేసినట్లు తెలుస్తోంది. యువోత్సాహం కార్యక్రమం మలక్ పేట నియోజకవర్గంలో అన్ని పట్టణాలలో చేపట్టారు. ఈ కార్యక్రమంలో, అభ్యర్థించే యువకు ఓటర్లుగా తమ పేర్లు నమోదు చేయించుకునేలా ఎన్నికల అధికారులు కార్యక్రమం వారంవారాలు వారంతా అభ్యర్థించే వారంవారాలు యువోత్సాహం కార్యక్రమం చేపట్టారు. యువోత్సాహం కార్యక్రమం వారంవారాలు వారంతా చేపట్టారు. యువోత్సాహం కార్యక్రమం వారంవారాలు వారంతా చేపట్టారు.

**13 కార్యకేంద్రాలలో 600 మందికి పైగా కొత్త ఓటర్ల నమోదు**

**సర్వేలకారిచ్చిన ప్రత్యేక సేవలు**

ఎన్నికల అధికారులు తెలిపారు. ఈ కార్యక్రమంలో, అభ్యర్థించే యువకు ఓటర్లుగా తమ పేర్లు నమోదు చేయించుకునేలా ఎన్నికల అధికారులు కార్యక్రమం వారంవారాలు వారంతా అభ్యర్థించే వారంవారాలు యువోత్సాహం కార్యక్రమం చేపట్టారు.

**అనుభూతి, స్పందన..**

ప్రత్యేకంగా ఏర్పాటుచేసిన అధికారి కేంద్రాలలో, అభ్యర్థించే యువకు ఓటర్లుగా తమ పేర్లు నమోదు చేయించుకునేలా ఎన్నికల అధికారులు కార్యక్రమం వారంవారాలు వారంతా అభ్యర్థించే వారంవారాలు యువోత్సాహం కార్యక్రమం చేపట్టారు.

**అధికారిలో ముఖ్యమంత్రి**

ఎన్నికల అధికారులు తెలిపారు. ఈ కార్యక్రమంలో, అభ్యర్థించే యువకు ఓటర్లుగా తమ పేర్లు నమోదు చేయించుకునేలా ఎన్నికల అధికారులు కార్యక్రమం వారంవారాలు వారంతా అభ్యర్థించే వారంవారాలు యువోత్సాహం కార్యక్రమం చేపట్టారు.



# AVANTHI DEGREE AND P.G. COLLEGE

(Approved by AICTE, Affiliated to Osmania University & Recog. by Govt. of T.S.)

16-11-741/B/1/A, Moosarambagh Dilsukhnagar, Hyderabad - 500 036.

Event Report		
S.No	Description	Details
1.	Name of the Activity	Awareness implementation of MOOCS-SWAYAM online courses for MBA II year students
2.	Date of conduction	06 <sup>th</sup> December, 2022
3.	Organizing By	ED Cell
4.	Co ordinator	Dr. Deepthi K. & Mrs. Tabassum Sultana
5.	No of participants	102
6.	Venue	Seminar Hall
7.	Speaker	Dr. L. Siva Rama Krishna, Professor, Department of Mechanical engineering, UCE, OU.
8.	Objectives	The aim of MOOCs through SWAYAM is to create awareness among students about SWAYAM online courses and how it can be used.
9.	Outcomes	Students understood the process of registration and also learned how MOOCs course on SWAYAM will make them stand out in terms of knowledge.
10.	Description	Professor Dr. L. Siva Rama Krishna began his presentation by discussing the Digital Initiative of the Government of India in Higher Education and how it is being redefined for the twenty-first century. He stated that it is crucial to embrace the transformation that technology has brought about in the realm of education. The conversation then moved on to a discussion of the elements of the three different types of classrooms, including face-to-face, blended or flipped, and online/MOOC. He stressed that the four quadrant method, which includes video lessons, electronic texts, assessments, and discussion forums, forms the foundation of the online classroom to students. At the end of the lesson, he asked the students to get registered for the course of their choice so they could stand out from the crowd in terms of knowledge and skills. He also explained students that MOOCs have teacher-student groups where the MOOC coordinator/teacher interacts with the learner and learner can earn certificate/credit on successful completion of MOOCs course on SWAYAM.





# AVANTHI DEGREE AND P.G. COLLEGE

(Approved by AICTE, Affiliated to Osmania University & Recog. by Govt. of T.S.)

16-11-741/B/1/A, Moosarambagh Dilsukhnagar, Hyderabad - 500 036.

Event Report		
S.No	Description	Details
1.	Name of the Activity	Road safety and traffic awareness programme in collaboration with traffic training Institute, Begumpet for MBA I year students
2.	Date of conduction	23 <sup>rd</sup> November, 2022
3.	Organizing By	Community Service club
4.	Co ordinator	Dr. Deepthi K. & Mrs. Tabassum Sultana
5.	No of participants	85
6.	Venue	Seminar Hall
7.	Speaker	ACP – Mr. G. Shankar Raju, Begumpet TTI, Hyderabad city SI- Mr Naveen , Malakpet Law & Order & Malakpet Inspector Mrs. Jyoshna.
8.	Description	<p>The programme was about how to reduce traffic-related events by encouraging safe driving behaviors to reduce the incidence of accidents. It also aimed to develop traffic culture and promote healthy driving habits among students and the general public.</p> <p>He said most of the accidents occur due to using cell phones while driving, drunken driving and rash driving. ACP – Mr. G. Shankar Raju said cautioning the students that while an accident victim passes away painlessly their entire family endures everlasting suffering. He made it clear by showing students few video clips of the accidents and said that majority of incidents involving two- wheelers are caused by failure to wear helmets. He further mentioned that as India is a country that drives on the left the vehicles should always be overtaken from the right to avoid accidents.</p> <p>The inspector caught the attention of the students and the faculty about how important it is to have Traffic Sense and enlighten the students about the outcomes of not following the traffic rules with the help of CCTV footages.</p>





**Eenadu Press Coverage**

**ట్రాఫిక్ నిబంధనలు.. ప్రమాదానికి ముందస్తు జాగ్రత్తలు**

మరికేమీ, స్టాన్ డబ్బే: యిది నడిచి వంత మూలాన డ్రైవింగ్ వర్షివణ్ణు తారు అని దేశం పలు డీకేం ఎస్సీ జి శంకర్ రాజు అన్నారు. గురువారం దిల్లీ సెట్ గెటోలోని ఆవంతి సీట్ కళాశాలలో ట్రాఫిక్ లోడ్స్ బ్రదర్, మోటార్ వెహిల్ యుక్ట్ అవగాహన సభను నిర్వహించారు. ఈ సందర్భంగా విద్యార్థులకు ఆయన నిబంధనలు, బ్రదర్, కాల్క్యులేషన్లపై మానవ నలు పాలు ఇచ్చారు. ట్రాఫిక్ నిబంధనలపై ప్రమాదానికి ముందస్తు బ్రదర్ అని తెలుసుకోవచ్చునన్నారు. మంట్ సీట్ ట్రాఫిక్ అని స్పెక్టర్ క్యూబ్స్, ఏన్డ్రై సీట్, కళాశాల ప్రాంగణంలో ఆహారాలను ఉన్నారు.



అవగాహన కర్మస్సు, దిల్లీ సెట్ శంకర్ రాజు



మాటూడుతున్న అదనపు సీట్ నాగమలు

వైతన్యబుధి: వైతన్యబుధిలోని శ్రీవైతన్య పాఠశాలలో గురువారం నిర్వహించిన స్పాట్ బియోగ్ కార్యక్రమంలో ఎట్టెన్సగర్ ట్రాఫిక్ అదనపు అనిస్పెక్టరు నాగమలు పాల్గొని ట్రాఫిక్ నిబంధనలపై అవగాహన కల్పించారు. పాఠశాల ప్రాంగణంలో ట్రాఫిక్ గుర్తులు ఏర్పాటు చేసి విద్యార్థులకు వివరించారు. పోలీసులు వాహనదారులకు వివిధమైన చలానాలు విధిస్తారు అనే అంశంపై అవగాహన కల్పించారు. అనంతరం వాహనదారులను కలిసి గులాబీలు ఇస్తూ ప్రతి ఒక్కరూ వివిధ ట్రాఫిక్ నిబంధనలు పాటించాలని కోరారు.

**ఇళ్ల స్థలాలు ఇచ్చే వరకు పోరాటం: సీపీఎం**

అమ్మల్లాసారిమెట్ : కమ్మూనిస్ట్ పార్టీ షెట్టింది పేదల పక్షాన పోరాడేందుకేనని సీపీఎం రాష్ట్ర కార్యదర్శి వేద సమ్యక్ అచ్చాస్ పెర్మోన్యారు. అమ్మల్లాసారిమెట్ మండల కేంద్రంలో సర్వే సం. 28లో ఇళ్ల స్థలాలు కోసం పోరాడుతున్న పేదలకు గురువారం ఆయన కఠిన మధ్యమ ప్రకటించారు. అర్జులైన పేదలకు ఇళ్ల స్థలానిచ్చేవరకు సీపీఎం పోరాడుతుందిన్నాయి. యాదయ్య సర్పంచ్ శివ, మహేశలు అధి, భవనా దేవి, పాల్గొనారు.

**WANTED TEACHERS**  
 High School Social Primary Maths, Computer and Pre Primary immediately at Karmanghat area Attractive Salary  
 8341536014  
 8143890809

**సమస్త తెలంగాణ పుక్తవారం 9 డిసెంబర్ 2022 మలక్ పేట**

**సురక్షిత ప్రయాణం కోసమే ట్రాఫిక్ నియమాలు**

- వేగం లోక జన్మంది, కానీ కిరీ వేస్తుంది..
- కేరంబి ట్రాఫిక్ లైటింగ్ జన్మిల్లూకర్ షిసీ శంకర్ రాజు

సమస్త వాహనాలు సదుపేషా ప్రమాదాల భారిన పడుతున్న వారిలో ఎమ్మెల్యేలకు 18 మంది 40 మిల్లీ రోజు వారీ ఉండవచ్చునని తెలిపారు. ప్రజా సైకిల్, డ్రైవింగ్ లెసన్లు డ్రైవింగ్ లెసన్లు ప్రమాదకరమని, రహదారిపై భద్రతను నేరమని తెలిపారు. పాఠశాలలో చిన్న కుం సంకే విద్యార్థులకు ట్రాఫిక్ నియమాలు ఒక పాఠశాలగా లోకీ అవగాహన కల్పించాలని ఆవంతు ప్రయత్నం చేశారు. ఈ సందర్భంగా డ్రైవింగ్ లెసన్లు డ్రైవింగ్ లెసన్లు ప్రమాదకరంగా డ్రైవింగ్ లెసన్లు ముందు ఒక్కసారి డ్రైవింగ్ లెసన్లు కుటుంబ సభ్యులను గుర్తుకు తెచ్చుకోవాలని కోరారు. వేగం లోక జన్మంది, కానీ కిరీ వరదా జన్మిల్లూకర్ ప్రమాదకరంగా వాహనాలు నడిచి ఏమి వైతన్ కుటుంబం కోల్పోవచ్చని సూచించారు. మధ్యం

యవత, తల్లిదండ్రులను గర్వోకాచ్చి మరణాక్షున్నా రచ్చారు. లోడ్ల ప్రమాదాలను ప్రధాన కారణం ట్రాఫిక్ నియమాలు ఇవ్వబడలేదని మేనన్నారు. లోడ్ల ప్రమాదాల్లో వ్యక్తులకు పడుతున్నవారిలో అధిక సంఖ్యా కులు వైద్యం, యువతను విషమార్ని ప్రతిఒక్కరూ గుర్తుకొని సూచించారు. అతివేగంగా, అకాల్క్రగా, ప్రమాదకరంగా డ్రైవింగ్ చేసి ముందు ఒక్కసారి డ్రైవింగ్ లెసన్లు కుటుంబ సభ్యులను గుర్తుకు తెచ్చుకోవాలని కోరారు. వేగం లోక జన్మంది, కానీ కిరీ వరదా జన్మిల్లూకర్ ప్రమాదకరంగా వాహనాలు నడిచి ఏమి వైతన్ కుటుంబం కోల్పోవచ్చని సూచించారు. మధ్యం





# AVANTHI DEGREE AND P.G. COLLEGE

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16-11-741/B/1/A, Moosarambagh Dilsukhnagar, Hyderabad - 500 036.

Event Report		
S.No	Description	Details
1.	Name of the Activity	An awareness Programme on Anti Ragging, Drug Abuse & Human Rights in Collaboration with District legal services authority, Hyderabad was organizes for MBA II year Students to Observe National Human Rights Day (10 <sup>th</sup> December, 2022)
2.	Date of conduction	09 <sup>th</sup> December, 2022
3.	Organizing By	Avanthi PG College
4.	Co ordinator	Dr. Deepthi K. & Mrs. Tabassum Sultana
5.	No of participants	80
6.	Venue	Seminar Hall
7.	Speaker	Chief guest : Sri Murali Mohan, Sr. Civil Judge & Secretary, Legal Service authority, City Civil Court, Hyderabad. Malakpet SI- Mr. Jayanth
8.	Description	<p>National Human Rights Day was observed in Avanthi PG College in order to encourage equality, justice, freedom, and the preservation of human dignity. The speaker, Sri Murali Mohan, spoke about the importance of educating students about human rights issues. He made a point in educating students about the dehumanizing effects of ragging and the consequences associated with it. Finally, he spoke about various aspects of drug abuse, focusing on prevention.</p> <p>Then Mr. Jayanth, Malakpet SI, stated that students should be free from ragging and should have a safe and tranquil campus. Additionally, he stated that any incident the concerned student must be given the opportunity to explain, and if that explanation is found to be unsatisfactory, the student should be expelled from the institution. Additionally, he requested that everyone should work together to maintain a welcoming environment by welcoming newcomers and motivating them for the future.</p>







సదస్సు ప్రారంభోత్సవంలో జడ్జి మురళీమోహన్

ర్యాగింగ్కు పాల్పడి భవిష్యత్ నాశనం చేసుకోవద్దు

● జడ్జి మురళీమోహన్

సైదాబాద్, డిసెంబర్ 9 (ఆంధ్రజ్యోతి): ర్యాగింగ్కు పాల్పడి విద్యార్థులు భవిష్యత్ నాశనం చేసుకోవద్దని జిల్లా న్యాయసేవాధికార సంస్థ కార్యదర్శి, జడ్జి మురళీమోహన్ సూచించారు. శుక్రవారం దిల్ సుఖ్ నగర్లోని అవంతి పీజీ కళాశాలలో నిర్వహించిన యాంటీ ర్యాగింగ్, హ్యూమన్ రైట్స్పై అవగాహన సదస్సుకు ముఖ్యఅతిథిగా హాజరయ్యారు. విద్యాసంస్థలలో ప్రత్యక్షంగా లేదా పరోక్షంగా ర్యాగింగ్ను ప్రోత్సహించినా, ఎవరినైనా అవమానించినా చట్టప్రకారం శిక్షార్హులని అన్నారు. ఏ చర్య ద్వారానైనా ఒక విద్యార్థికి అవమానం, లేదా భయం కలడగం. అవహేళనలకు గురవడం, గౌరవభంగం కలిగినా ర్యాగింగ్ నేరంగా పరిగణించబడుతుందని తెలిపారు. మలక్పేట సబ్ ఇన్స్పెక్టర్ జయంత్ మాట్లాడుతూ ర్యాగింగ్కు పాల్పడితే ఆరు నెలల వరకు శిక్ష పడుతుందని, దాన్ని దృష్టిలో ఉంచుకుని విద్యార్థులు దూరంగా ఉండాలని కోరారు. కార్యక్రమంలో కళాశాల ప్రిన్సిపాల్ డాక్టర్ అప్పారావు, ఎంబీఏ విభాగాధిపతి డాక్టర్ రేణుక, సవీన్కుమార్, మోహన్ పాల్గొన్నారు.

చట్టాలు, హక్కులపై అవగాహన అవసరం

మలక్పేట: సమాజంలోని ప్రతి ఒక్కరూ చట్టాలు, హక్కులపై అవగాహన కలిగి ఉండాలని సిటీ సివిల్ కోర్టు లీగల్ సెల్ ఆధారిటీ సెక్రటరీ, సినీయర్ సివిల్ జడ్జి మురళీమోహన్ అన్నారు. మూసారంబాగ్లోని అవంతి పీజీ కాలేజీలో శుక్రవారం యాంటీ ర్యాగింగ్, హ్యూమన్ రైట్స్పై నిర్వహించిన అవగాహన సదస్సుకు ఆయన ముఖ్య అతిథిగా హాజరై మాట్లాడారు. ప్రపంచంలో చూడాలనుకుంటున్న మార్పు పాఠశాల స్థాయి నుంచే మొదలు కావాలన్నారు. ఆరోగ్యం మానవ హక్కు అని, దానిని కాపాడుకోవాలని సూచించారు. మలక్పేట ఎస్ఐ జయంత్ మాట్లాడుతూ, ర్యాగింగ్కు పాల్పడితే 6 నెలల వరకు శిక్షపడుతుందని, దానిని దృష్టిలో ఉంచుకుని విద్యార్థులు ర్యాగింగ్కు దూరంగా ఉండాలన్నారు. ర్యాగింగ్ వల్ల కలిగే అనర్థాలు, పోలీసు శాఖ ప్రజల రక్షణ కోసం తీసుకొచ్చిన సాంకేతిక పరిజ్ఞానంపై విద్యార్థులకు అవగాహన కల్పించారు. కాలేజీ ప్రిన్సిపాల్ డాక్టర్ అప్పారావు, ఎంబీఏ హెచ్ఓడీ డాక్టర్ రేణుక, ఎంసీఏ హెచ్ఓడీ సవీన్కుమార్, కాలేజీ ఇన్చార్జి మోహన్రావు, సిబ్బంది పాల్గొన్నారు.

ఆరోగ్య సంరక్షణపై శ్రద్ధ అవసరం

మలక్పేట: ప్రస్తుత ఉరుకులపరుగుల జీవితంలో ప్రతిఒక్కరూ ఆరోగ్యాన్ని కాపాడుకోవాలని సివిల్ కోర్టు సినీయర్ సివిల్ జడ్జి, లీగల్ సర్వీసెస్ ఆధారిటీ సెక్రటరీ మురళీమోహన్ కోరారు. ఆరోగ్యంగా ఉంటేనే ఏదైనా సాధించగలమున్నారు. దిల్ సుఖ్ నగర్లోని అవంతి పీజీ కళాశాలలో శనివారం 'యాంటీ ర్యాగింగ్, హ్యూమన్ రైట్స్' అనే అంశాలపై అవగాహన సదస్సు జరిగింది. ముఖ్య అతిథిగా ఆయనతో పాటు మలక్పేట ఎస్సై జయంత్ హాజరై మాట్లాడారు. కళాశాల విద్యు ఆహ్లాదకరంగా సాగాలని, తోటి విద్యార్థులతో ఆసక్తిగా ప్రవర్తించాల్సిన సూచించారు. ప్రిన్సిపాల్ అప్పారావు, ఎంబీఏ, ఎంసీఏ విభాగాధిపతులు రేణుక, సవీన్కుమార్ పాల్గొన్నారు.



జ్యోతిని వెలిగిస్తున్న సినీయర్ సివిల్ జడ్జి మురళీమోహన్



# AVANTHI DEGREE AND P.G. COLLEGE

(Approved by AICTE, Affiliated to Osmania University & Recog. by Govt. of T.S.)

16-11-741/B/1/A, Moosarambagh Dilsukhnagar, Hyderabad - 500 036.

Event Report		
S.No	Description	Details
1.	Name of the Activity	One day session on” Basics of Business Analytics”
2.	Date of conduction	17 <sup>th</sup> December, 2022
3.	Organizing By	ED Cell
4.	Co ordinator	Dr. Deepthi K. & Mrs. Tabassum Sultana
5.	No of participants	90
6.	Venue	Seminar Hall
7.	Speaker	Mr. M Suresh Kumar ; Associate Director , Novartis.
8.	Objectives	The aim of the session was to give an overview about Business analytics syllabus, career opportunities after the of business analytics course, so the students have an insight about the course and plan their career accordingly.
9.	Outcomes	Students understood the basic knowledge that is required to take up business analytics course and the confusion related to the technical knowhow was also cleared.
10.	Description	Mr. M Suresh Kumar started the session talking about the career opportunities available for an business analyst. Mr. M Suresh Kumar discussed the requirement of business analyst in different industries. the speaker gave a complete insight about the syllabus of the course and the perquisite computer knowledge that the student should have to pursue the course



